Politics and Economics in the Interview Material

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Chapter XVII of The Authoritarian Personality

A. Introduction

The questionnaire findings on political and economic ideology have been analyzed in Chapter V. It is now our task to study the interview material referring to the same topics. The purpose is, first of all, to concretize our insight into these ideologies. If we investigated, in Chapter V, into the responses of our subjects to a number of set, standardized political and economic ideas and slogans with which they are daily confronted, we shall now try to form a picture of "what they really think" — with the qualification that we shall also have to find out whether we are entitled to expect autonomous and spontaneous opinions from the majority of them. It is obvious that the answer to such problems, unless they should be made the very center of research, can be given only in a less rigorous way than was the case with the quantitative analysis of questionnaire responses, and that the results are of a more tentative nature. Their convincing power lies more in the consistency of specific interpretations with facts previously established than in any indisputable "proof" that one or the other of the ideological mechanisms under review prevail within a majority of subjects or within certain groups.

Again, our interpretations of ideology will go below the realm of surface opinion, and will be related to the psychological results of our study. It is not our aim merely to add some padding to our figures. As stated in the Introductory Remarks to this part, we would rather gain insight into the links between ideological opinions and psychological determinants. We do not pretend that psychology is the cause and ideology the effect. But we try to interrelate both as intimately as possible, guided by the assumption that ideological irrationalities just as other irrationalities of overt human behavior are concomitant with unconscious psychological conflicts. We combed through the interview material with particular attention to such irrationalities and to statements revealing something about the dynamics of personality. The establishment of plausible configurations involving both dynamic motivation and ideological rationalization seems to us the foremost means of achieving that consistency on which the evidence of the discussions to follow largely depends. The data discussed so far permit at least the assumption that personality could be regarded as one determinant of ideology.

Yet it is just the area with which we are now concerned that most strongly forbids any simple reduction to terms of personality. Our construct of the "potentially fascist character" was largely based on the division between high and low scorers. Whereas this division retains its value for numerous topics of political and economic ideology and can be substantiated, on a deeper level, probably for all ideological issues, there appears to be at work another determinant which, in numerous issues, blurs the distinction between high and low scorers and refuses to be stated unequivocally in terms of personality. This determinant may be called our general cultural climate, and particularly the ideological influence upon the people of most media for molding public opinion. If our cultural climate has been standardized under the impact of social control and technological concentration to an extent never known before, we may expect that the thinking habits of individuals reflect this standardization as well as the dynamics of their own personalities. These personalities may, indeed, be the product of this very same standardization to a much higher degree than a naive observer is led to believe. In other words, we have to expect a kind of ideological "over-all pattern" in our interviewees which, though by no means indifferent to the dichotomy of high and low scorers, transcends its boundaries. Our data afford ample evidence that such an ideological over-all pattern exists in fact.

It is a major question for this chapter whether this over-all ideological pattern, perhaps even more than the specific susceptibility of our high scorers to fascist propaganda, does not entail the danger of a large-scale following of anti-democratic movements if they should get under way with powerful support.

The importance of this diagnosis, if it should be corroborated sufficiently by our data, is self-evident, its most immediate implication being that the fight against such a general potential cannot be carried through only educationally on a purely psychological level, but that it requires at the same time decisive changes of that cultural climate which makes for the over-all pattern. Methodologically, the importance of this aspect of our study lies in the fact that it relativizes, somewhat, the distinction between high vs. low scorers; this distinction, if taken as absolute, may easily lead to a "psychologizing" bias that would neglect the objective, supra-individual social forces operating in our society.

The introduction of the concept of an over-all pattern just in this ideological ideological area may appear paradoxical at first glance. Since most political and economic issues are overt and relatively simple with reference to the blunt division between progressivism and reactionism, one should expect the difference to be particularly marked here. This, however, is not borne
out by the facts. It is hard to escape the impression that there is much more actual similarity between high and low scorers in the political and economic section of the interviews than in more remote and complicated regions. To be sure, there are some topics which are as clearly discriminatory as some of the more extreme anti-Semitic ideas discussed in the preceding chapter. One hardly needs any research in order to establish that high scorers tend to be anti- and low scorers pro-Roosevelt, that high scorers more often want a “strong” foreign policy and low scorers favor reconciliation, that high scorers indubitably reject communism and low scorers tend to discuss it on a more discursive plane. However, there is a large number of what might be called more formal constituents of political ideology which seem to permeate the whole pattern while, by their own momentum, making for reactionary and potentially fascist persuasions. Here belong, as will be discussed in detail, general ignorance and confusion in political matters, the habits of “ticket thinking” and “personalization,” resentment of unions, of government interference in business, of income limitations, and a number of other trends.

The existence of such an over-all pattern in politics need not be surprising, when the whole context of our study is considered. As a matter of fact, the problem itself is derived from our quantitative findings. After we once administered the PEC scale, no close relation between politics and anti-Semitism could be expected. Chapter V offered the evidence that the correlation of PEC with either anti-Semitism or ethnocentrism was never very high. There were some subjects high on PEC but low on E, others high on E but middle or low on PEC. This means that in this area particularly we cannot speak in categorical terms of high vs. low scorers. We shall see if this is borne out by a consideration of the interviews: both what the weakening of our basic distinction means qualitatively and whether and how we still can differentiate successfully in this area.

If a trend that differentiates statistically between high and low scorers on E — the “highs” being higher on it — appears very commonly in the interviews of all subjects, then we must conclude that it is a trend in culture itself. In this chapter we shall be particularly concerned with these outstanding features. The evidence that they are potentially fascist is the fact that they “go” statistically, psychologically, and in every other respect with high scale scores; if they also occur with considerable frequency in interviews of low scorers it must be because we are living in potentially fascist times.

If a subject is low on all scales, but still shows trends which look potentially fascist, then one might say that the scales and other techniques do not cover everything, that the potential fascism of the trend is hypothetical as far as the statistical evidence goes, and that one might perform an empirical study to see if it really does go with what we know of the subject. We expect our discussion at least to shed some light on this methodological problem.

As far as the differentiation between high and low scorers goes, it is obvious that an over-all pattern would necessitate more differentiated characterizations than those previously employed. This can be hinted at only occasionally throughout this chapter. Sometimes high and low scorers are similar in what they say in politico-economic terms, but different in some more subtle way; just as sometimes they are superficially different but similar with respect to underlying trends. Political and economic facts are subject to rapid change. This holds particularly true for the last few years. When our material was gathered, mainly throughout 1945, Russia was an ally; today, the tension between this country and the Soviet Union overshadows all other issues. Such changes make a valid interpretation of political ideology difficult and precarious. Thus, it might well be that anti-Russian sentiments, which were in 1945 part and parcel of a general pattern of reactionism, largely conditioned subjectively, would be of a much more “realistic” nature today, or at least they would fall to a greater extent within the “over-all pattern,” being less differentiating per se between high and low scorers. Moreover, in all probability the typical high scorer has become even more articulate with regard to Russia. It is hard to imagine that Mack would still stick to his statement that “Joe” Stalin was all right. Our interpretation, of course, had to stick to the situation of 1945 in order to give an adequate picture of the relationship between ideology and personality factors. However, it should be emphasized that the PEC scale as well as its follow-up in the interviews depends to a much higher degree on external events than do the other scales. This is why we never expected that the correlations of PEC with E and F would be very high, and it is quite possible that under the new political circumstances the direction of some of the more superficial relationships might have changed. Ideology is so sensitive to political dynamics that even some interpretations formulated comparatively lately, when the bulk of the chapter had been written, should be qualified at publication time. Yet we may claim that the general trend of events has been entirely in accord with the general formulations reached in the discussion to follow.

With regard to the organization of the chapter we shall deal first with the more formal constituents of political and economic ideology and later with a number of specific political es. The problem of cultural over-all pattern vs. psychological differentiation occurs in both sections, though the presuppositions of the over-all pattern belong mainly to the first one.

B. Formal Constituents Of Political Thinking

1. Ignorance And Confusion

The evaluation of the political statements contained in our interview material has to be considered in relation to the widespread ignorance and confusion of our subjects in political matters, a phenomenon which might well surpass what even a skeptical observer should have anticipated. If people do not know what they are talking about, the concept of “opinion,” which is basic to any approach to ideology, loses

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1 After completion of the study, the writer of this chapter became acquainted with the pertinent article by R. H. Gundlach (46).
much of its meaning. This does not imply that the material becomes insignificant but rather that it cannot be interpreted in factual becomes insigniﬁcant but must be related to the sociopsychological structure of the subject being investigated. In other words, the material itself calls for that personality analysis which marks the general strategy of our research. It is in the light of this analysis that the ideology of our subjects is now to be re-evaluated.

While ignorance and confusion marks the political statements of both high and low scorers, it is, nevertheless, by no means “neutral” with regard to the problem of susceptibility to fascist propaganda. Our general impression is that ignorance and confusion is more widespread among high than among low scorers. This would be consistent with our previous observations on the general “anti-intellectual” attitude of high scorers. In addition, the ofﬁcial optimism of the high scorer tends to exclude that kind of critical analysis of existent conditions on which rational political judgment depends. A man who is prone to identify himself a priori with the world as it is has little incentive to penetrate it intellectually and to distinguish between existence and surface. The “practical” bias of the high scorers, their emotional detachment from everything that is beyond their well deﬁned range of action, is another factor contributing to their disinterestedness in, and lack of, political knowledge. However this may be, there is reason to believe that ignorance itself works in favor of general reactionary trends. This belief, based on consistent observations particularly in backward rural areas everywhere, has been epitomized by the old German social-democratic adage that anti-Semitism is the “socialism of the dolt.” All modern fascist movements, including the practices of contemporary American demagogues, have aimed at the ignorant; they have consciously manipulated the facts in a way that could lead to success only with those who were not acquainted with the facts. Ignorance with respect to the complexities of contemporary society makes for a state of general uncertainty and anxiety, which is the ideal breeding ground for the modern type of reactionary mass movement. Such movements are always “populist” and maliciously anti-intellectual. It is not accidental that fascism has never evolved any consistent social theory, but has persistently denounced theoretical thinking and knowledge as “alienation from the grass-roots.” The existence of such ignorance and confusion as we ﬁnd in the interviews of subjects, particularly when we consider the relatively high educational level which they as a group represent, has to be regarded as ominous, no matter whether the subjects in question score high or low on our scales. The conﬁguration of technical skill and the “realism” of “looking after oneself” on the one hand, and of the stubborn refusal intellectually to penetrate reality on the other, is the very climate in which fascist movements can prosper. Where this outlook prevails, a critical situation may easily lead to the general acceptance of formulae which are today still regarded as prerogatives of the “lunatic fringe.”

Sometimes ignorance is explicitly commented upon by our interviewers. But even if we do not regard their impression as sufﬁcient proof, there is evidence enough within the material, be it that the statements betray a striking lack of information, be it that the interviewee confesses his disinterestedness in politics or his lack of knowledge. The latter attitude, incidentally, is particularly frequent with women, and often it is accompanied by self-accusing statements.

It is hard to distinguish between simple ignorance and confusedness, that is to say, between the state of simply not knowing the facts, and the state which exists when people without sufﬁcient intellectual training grow muddle-headed under the incessant attack of all kinds of mass communication and propaganda and do not know what to make of the facts they have. It seems as if confusion were the effect of ignorance: as if those who do not know but feel somehow obliged to have political opinions, because of some vague idea about the requirements of democracy, help themselves with scurrilous ways of thinking and sometimes with forthright bluff.

The few quotations to follow are picked at random as illustrations of a phenomenon which is well-nigh universal, but for the very few exceptional cases of people who take a conscious and explicit interest in politics.

An example of ignorance, covered up by pompous phraseology, is the following statement by M117, a low-scoring man from the University Extension Group. He is a semi-educated sailor with high-school background and widely read, but generally muddle-headed.

(American political scene?) “We have a good basis for our political system. The majority of people are not interested or equipped enough to understand politics, so that the biggest proportion of U. S. politics is governed by the capitalistic views.”

To this man, the existence or nonexistence of capitalism in this country is simply a matter of “education.”

A “bluffer” is the veteran M732c, a high-scoring man with high-school education, who always starts with sentences which sound up-to-date but rarely ﬁnishes them:

(What does he think of political trends today?) “I would say that now we’re in a very sad case. Worse off than two years ago — well, the situation with Russia in Iran — and these strikes that are coming on — quite a deal of good statesmanship to ﬁx the world up…”

The subject’s statements abound with qualiﬁcations and evasions:

“I feel somehow that they (i.e., the unions) are progressing in a way but in other ways they are not. I think all things will work out for the best. But I really think they should not go into politics. . . I am not very well versed on…”

Asked about the most dangerous threats to present form of government:

“Well, let’s see . . . well, we might have another war in the USA. Since the US itself is a huge melting pot. . . . I imagine in the US there are a lot of people who hated to see Hitler die and are pro-German — and maybe one of these little groups will . . . catch on.”

A San Quentin prisoner, M621A, who scores low on the E and PEC scales and middle on F, regards Russia as the most dangerous threat. When asked what ought to be done, he answers:

“Well, people should limit political parties to at least two
groups and not have all these socialists and communists, etc. (What to do with socialists and communists?) Well, they could still believe in their own ideal ... let them have a voice in the election but should not be allowed to have any power. (You mean they should not be allowed to put up any candidates?) No, unless they get a majority:"

One of the most extreme examples is the high-scoring woman F121, who was never good at school work and apparently had very little general education.

Not interested, not informed. Thinks Roosevelt has been good and should see us through the war. Otherwise has no opinions. She had written on the side of the questionnaire, asking about political parties: "Don’t know these parties."

Again, 5016, a housewife, graduated from high school, high on F and E but middle on PEC, referred to by the interviewer as "being of moderately high intelligence," says

"I hear that communists and socialists are both bad."

By contrast, 5052, the Spanish-Negro entertainer, high on F and PEC, middle on E, has an opinion of his own on communism and apparently some sympathy with communists, but his opinion is no less startling:

“All of the people in the entertainment world who are communists are good guys.”

On further questioning it comes out that according to his opinion Communist seems to be a sort of social club which holds meetings and raises money for worthy causes.

Somewhat exceptional is the statement of the moderately low-scoring call-house girl, 5035, who, before she chose the profession of prostitute, was a graduate of the University of California. She is strongly interested in union activities and actually lost her former job as a dancing teacher because of California. She is strongly interested in union activities and should see us through the war. Otherwise has no opinions.

"I am very confused about politics because I talk about them a great deal with our clients here and they all have different opinions. It was a struggle for me to get through economics in college."

In practical issues, however, her views are very liberal and even radical.

The self-accusing attitude of women with regard to political matters seems to be most common among medium and low scorers; this is consistent with the latter’s general introspective and self-critical attitude.

An example is the 17-year-old student of social work, F128, who is middle on E and F but high on PEC:

“I am a little ashamed about this subject. I hate to be ignorant about anything but frankly, I don’t know anything about politics. I am for Roosevelt, of course, but I don’t think I have developed any ideas of my own. Mother and Jim talk about things, but it is mostly social work shop. I intend to read a lot and think a lot about things because I believe all intelligent people should have ideas.”

Interesting also is the low scorer, F517, a 20-year-old freshman student majoring in music, who accuses herself of ignorance and dependence, though her general attitude, particularly with regard to minority questions, shows that she is rather articulate and outspoken and that she differs from her parents.

“I don’t know much about it. I’m quite dependent — I get my opinions from my father. He is a die-hard Republican. He did not like Roosevelt but I think he did some good things (such as making things better for the poor people).”

It would go beyond the scope of the present study to attempt a full explanation of political ignorance so strikingly in contrast to the level of information in many other matters and to the highly rational way in which most of our subjects decide about the means and ends of their own lives. The ultimate reason for this ignorance might well be the opaqueness of the social, economic, and political situation to all those who are not in full command of all the resources of stored knowledge and theoretical thinking. In its present phase, our social system tends objectively and automatically to produce “curtains” which make it impossible for the naive person really to see what it is all about. These objective conditions are enhanced by powerful economic and social forces which, purposely or automatically, keep the people ignorant. The very fact that our social system is on the defense, as it were, that capitalism, instead of expanding the old way and opening up innumerable opportunities to the people, has to maintain itself somewhat precariously and to block critical insights which were regarded as “progressive” one hundred years ago but are viewed as potentially dangerous today, makes for a one-sided presentation of the facts, for manipulated information, and for certain shifts of emphasis which tend to check the universal enlightenment otherwise furthered by the technological development of communications. Once again, as in the era of the transition from feudalism to middle-class society, knowing too much has assumed a subversive touch, as it were. This tendency is met halfway by the "authoritarian" frame of mind of large sections of the population. The transformation of our social system from something dynamic into something conservative, a status quo, struggling for its perpetuation, is reflected by the attitudes and opinions of all those who, for reasons of vested interests or psychological conditions, identify themselves with the existing setup. In order not to undermine their own pattern of identification, they unconsciously do not want to know too much and are ready to accept superficial or distorted information as long as it confirms the world in which they want to go on living. It would be erroneous to ascribe the general state of ignorance and confusion in political matters to natural stupidity or to the mythological “immaturity” of the people. Stupidity may be due to psychological repressions more than to a basic lack of the capacity for thinking. Only in this way, it seems, can the low level of political intelligence even among our college sample be understood. They find it difficult to think and even to learn because they are afraid they might think the wrong thoughts or learn the wrong things. It may be added that this fear, probably often due to the father’s refusal to tell the child more than he is supposedly capable of understanding, is continuously reinforced by an educational system which tends to discourage anything supposedly “speculative,” or which can-
not be corroborated by surface findings, and stated in terms of “facts and figures.”

The discrepancy brought about by the absence of political training and the abundance of political news with which the population is flooded and which actually or fictitiously presupposes such training, is only one among many aspects of this general condition. With reference to the specific focus of our research, two aspects of political ignorance may be emphasized. One is that being “intelligent” today means largely to look after one’s self, to take care of one’s advantages whereas, to use Veblen’s words, “idle curiosity” is discouraged. Since the pertinence of economic and political matters to private existence, however, is largely obscured to the population even now, they do not bother about things which apparently have little bearing on their fate and upon which they have, as they are dimly aware, not too much influence.

The second aspect of ignorance which has to be stressed here, is of a more psychological nature. Political news and comment like all other information poured out by the radio, the press, and the newssheets, is generally absorbed during leisure time and falls, in a certain way, within the framework of “entertainment.” Politics is viewed in much the same way as sport or the movies, not as something directly involved with one’s own participation in the process of production. Viewed within this frame of reference, however, politics is necessarily “disappointing.” It appears to people conditioned by an industrial culture and its specific kinds of “entertainment values” as drab, cold, dry — as boring. This may be enhanced by that undercurrent of American tradition which regards politics somehow as a dirty business with which a respectable person should have but little to do. Disappointment in politics as a leisure-time activity which pays no quick returns probably makes for indifference, and it is quite possible that the prevailing ignorance is due not merely to unfamiliarity with the facts but also a kind of resistance against what is supposed to serve as a pastime and mostly tends to be disagreeable. A pattern most often to be observed, perhaps, among women, namely, skipping the political sections of newspapers, where information is available, and turning immediately to gossip columns, crime stories, the woman’s page, and so forth, may be an extreme expression of something more general.

To sum up, political ignorance would seem to be specifically determined by the fact that political knowledge as a rule does not primarily help to further individual aims in reality, whereas, on the other hand, it does not help the individual to evade reality either.

2. Ticket Thinking And Personalization In Politics

The frame of mind concomitant with ignorance and confusion may be called one of lack of political experience in the sense that the whole sphere of politics and economics is “aloof” from the subject, that he does not reach it with concrete innervations, insights, and reactions but has to contend with it in an indirect, alienated way. Yet, politics and economics, alien as they may be from individual life, and largely beyond the reach of individual decision and action, decisively affect the individual’s fate. In our present society, in the era of all-comprising social organization and total war, even the most naive person becomes aware of the impact of the politico-economic sphere. Here belongs, of course, primarily the war situation, where literally life and death of the individual depend on apparently far-away political dynamics. But also issues such as the role of unionism in American economy, strikes, the development of free enterprise toward monopolism and therewith the question of state control, make themselves felt apparently down to the most private and intimate realms of the individual.

This, against the background of ignorance and confusion, makes for anxiety on the ego level that ties in only too well with childhood anxieties. The individual has to cope with problems which he actually does not understand, and he has to develop certain techniques of orientation, however crude and fallacious they may be, which help him to find his way through the dark, as it were. These means fulfill a dual function: on the one hand, they provide the individual with a kind of knowledge, or with substitutes for knowledge, which makes it possible for him to take a stand where it is expected of him, whilst he is actually not equipped to do so. On the other hand, by themselves they alleviate psychologically the feeling of anxiety and uncertainty and provide the individual with the illusion of some kind of intellectual security, of something he can stick to even if he feels, underneath, the inadequacy of his opinions.

The task of how to understand the “un-understandable,” paradoxical in itself, leads toward a paradoxical solution, that is to say, the subjects tend to employ two devices which contradict each other, a contradiction that expresses the impasse in which many people find themselves. These two devices are stereotypy and personalization. It is easy to see that these “devices” are repetitions of infantile patterns. The specific interaction of stereotypy and prejudice has been discussed in detail in the preceding chapter. It may now be appropriate to review ideological stereotypy and its counterpart, personalization, in a broader context, and to relate it to more fundamental principles long established by psychology. Rigid dichotomies, such as that between “good and bad,” “we and the others,” “I and the world” date back to our earliest developmental phases. While serving as necessary constructs in order to enable us to cope, by mental anticipation and rough organization, with an otherwise chaotic reality, even the stereotypes of the child bear the hallmark of stunted experience and anxiety. They point back to the “chaotic” nature of reality, and its clash with the omnipotence fantasies of earliest infancy. Our stereotypes are both tools and scars: the “bad man” is the stereotype par excellence. At the same time, the psychological ambiguity inherent in the use of stereotypes, which are

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2 innervate: to stimulate (a nerve, muscle, or body part) to action.
3 This has been pointed out with regard to the imagery of the Jews. See Chapter XVI, p. 618f. (Note by Adorno).
4 stereotypy: the persistent repetition of an act for no obvious purpose.
both necessary and constricting forces, stimulate regularly a countertendency. We try, by a kind of ritual, to soften the otherwise rigid, to make human, close, part of ourselves (or the family) that which appears, because of its very alienness, threatening. The child who is afraid of the bad man is at the same time tempted to call every stranger “uncle.” The traumatic element in both these attitudes continuously serves as an obstacle to the reality principle, although both also function as means of adjustment. When transformed into character traits, the mechanisms involved make more and more for irrationality. The opaqueness of the present political and economic situation for the average person provides an ideal opportunity for retrogression to the infantile level of stereotypy and personalization. The political rationalizations used by the uninformed and confused are compulsive revivals of irrational mechanisms never overcome during the individual’s growth. This seems to be one of the main links between opinions and psychological determinants.

Once again, stereotypy helps to organize what appears to the ignorant as chaotic: the less he is able to enter into a really cognitive process, the more stubbornly he clings to certain patterns, belief in which saves him the trouble of really going into the matter.

Where the rigidly compulsive nature of the stereotype cuts off the dialectics of trial and error, stultification enters the picture. Stereotypy becomes — to use J. F. Brown’s term — stereopathy.\(^5\) This is the case in the political area where a firm bulk of ignorance and lack of any relation to the objective material forbids any real experience. In addition, industrial standardization of innumerable phenomena of modern life enhances stereotypical thinking. The more stereotyped life itself becomes, the more the stereopath feels in the right, sees his frame of thinking vindicated by reality. Modern mass communications, mold after industrial production, spread a whole system of stereotypes which, while still being fundamentally “un-understandable” to the individual, allow him at any moment to appear as being up to date and “knowing all about it.” Thus, stereotyped thinking in political matters is almost inescapable.

However, the adult individual, like the child, has to pay a heavy price for the comfort he draws from stereotypy. The stereotype, while being a means of translating reality in a kind of multiple-choice questionnaire where every issue is subsumed and can be decided by a plus or minus mark, keeps the world as aloof, abstract, “non-experienced” as it was before. Moreover, since it is above all the alienness and coldness of political reality which causes the individual’s anxieties, these anxieties are not fully remedied by a device which itself reflects the threatening, streamlining process of the real social world. Thus, stereotypy calls again for its very opposite: personalization. Here, the term assumes a very definite meaning: the tendency to describe objective social and economic processes, political programs, internal and external tensions in terms of some person identified with the case in question rather than taking the trouble to perform the impersonal intellectual operations required by the abstractness of the social processes themselves.

Both stereotypy and personalization are inadequate to reality. Their interpretation may therefore be regarded as a first step in the direction of understanding the complex of “psychotic” thinking which appears to be a crucial characteristic of the fascist character. It is obvious, however, that this subjective failure to grasp reality is not primarily and exclusively a matter of the psychological dynamics of the individuals involved, but is in some part due to reality itself, to the relationship or lack of relationship between this reality and the individual. Stereotypy misses reality in so far as it dodges the concrete and contents itself with preconceived, rigid, and overgeneralized ideas to which the individual attributes a kind of magical omnipotence. Conversely, personalization dodges the real abstractness, that is to say, the “reification” of a social reality which is determined by property relations and in which the human beings themselves are, as it were, mere appendages. Stereotypy and personalization are two divergent parts of an actually non-experienced world, parts which are not only irreconcilable with each other, but which also do not allow for any addition which would reconstruct the picture of the real.

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\(^5\) Stereopathy: persistent stereotyped thinking.
satisfactory. Theory is wonderful and would hate to see them abolished, but too much tendency to level all men, all standards of workmanship and effort by equalizing pay. Other objection is not enough democratic attitude by the membership, generally controlled by minority group.” Subject emphasizes the compulsion imposed upon men to join but not to participate with the results of ignorant union leaders. He emphasizes the need to raise the standards of voting by members and to require rotation of office and high qualifications for officers. He compares these adversely with business leaders.

(Government control?) “There is too much tendency to level everything, doesn’t give man opportunity to excel.” Subject emphasizes the mediocrity of government workers, pay is insufficient to attract the best caliber of men and no incentive plans, etc.

(Threats to present government?) “Probably most dangerous threat to o government today, and that also applies to union organization, and life in general is disinterest, the tendency to let the other fellow do it on the part of great numbers of people so that things go on the way a few selfish men determine.”

The decisive twist is achieved by jumping from the very abstract idea “equality and justice for all men” to the equally formalistic condemnation of “running the country by the party in power” — which happens to be the party of the New Deal. The vague cliché of an all-comprising democrat serves as an instrument against any specific democratic contents. It should not be overlooked, however, that some of his statements on unions — where he has some experience — make sense.

M1225a, a medium scorer who has been eighteen months at sea and strongly interested in engineering, is a good example of stereotypy in politics employed by otherwise moderate people, and of its intimate relationship to ignorance. To this man one of the greatest political problems today is “the unions.” Describing them, he applies indiscriminately and without entering into the matter three current clichés — that of the social danger, that of government interference, and that of the luxurious life of union leaders — simply by repeating certain formulae without caring much about their interconnection or their consistency:

“For one thing they have too much power. Cross between the socialist part of the union and the government . . . seems to go to the other extreme. Government investigation . . . (subject seems rather confused in his ideas here). The unions . . . socialist form in there. I know, I belonged to a few unions. They get up there and then call you brother and then drive off in a Cadillac. . . . Nine times out ten the heads of the unions don’t know anything of the trade. It’s a good racket . . .”

Most of his subsequent answers are closely in line with a general patter of reactionism, formulated mostly in terms of “I don’t believe in it” without discussing the issue itself. The following passages may suffice as an illustration.

($25,000 limit on salaries?) 6 “I don’t believe in that.”

(Most dangerous threats to present form of government?) “I believe it’s in the government itself. Too many powers of its own.”

(What ought to be done?) “Going to have to solve a lot of other problems first. Get goods back on the market.”

(What about this conflict between Russia on the one hand and England and this country on the other?) “I don’t particularly care for Russia and I don’t particularly care for England.”

In this case, clichés are manifestly used in order to cover up lack of information. It is as if each question to which he does not know any specific answer conjures up the carryovers of innumerable press slogans which he repeats in order to demonstrate that he is one of those who do not like to be told and do like to think. Underlying is only a rigid pattern of yeas and nays. He is aware of how a man of his general political outlook should react to each political issue but he is not aware of the issues themselves. He therefore supplements his plus and minus marks by phrases which more often than not are mere gaucheries.

F139 belongs to the type which is to be characterized in Chapter XIX as “rigid low.” Her most outstanding trait is her violent hatred of alcohol — which suggests deeper-lying “high” trends. Liquors are her Jews, as it were. She regards herself as a Christian Socialist and solves most problems not by discussing them but referring to what the religious socialist should think.

The break between her opinions and any kind of substantial experience is evidenced by the following statement:

“My favorite world statesman is Litvinov. I think the most dramatic speech of modern times is the one he made at the Geneva Conference when he pleaded for collective security. It has made us very happy to see the fog of ignorance and distrust surrounding the Soviet Union clearing away during this war. Things are not settled yet, though. There are many fascists in this country who would fight Roosevelt if they could.”

She has a ready-made formula for the problem of nonviolence in international affairs:

“Of course, I am an internationalist. Would I be a true Christian if I weren’t? And I have always been a pacifist. Wars are completely unnecessary. This one was. That is, it could have been avoided if the democratic people had recognized their own interest early enough and taken the proper steps. But they did not. And now we ask ourselves: would the interests of the people of the world be advanced by a fascist victory? Obviously they would not. So we must support this war completely because we are faced with a clear choice and cannot avoid it.”

She offers a clear example of the association of stereotypy and personalization. Whereas her political persuasion should induce her to think in objective socio-economic terms, she actually thinks in terms of favorite people, preferably famous ones, of humans who are public institutions as it were — of “human stereotypes.”

“My second favorite world statesman is our own President although, perhaps, I should say Mrs. Roosevelt. I don’t think he would have been anything without her. She really made him what he is. I believe the Roosevelts have a very sincere interest in people and their welfare. There is one thing that bothers me about them though — specially Mrs. Roosevelt — that is — liquor. She is not against it and it seems to me she should know how much we would be improved as a people without it.”

She exhibits a significant characteristic of the low scorers’ political stereotypy: a kind of mechanical belief in the triumph of progress, the counterpart to the high scorers’ fre-
quent references to impending doom which is also a keynote of the above-quoted political statements of M359.

“All one has to do is look backward to feel optimistic. I would not be a true Christian if I did not believe that man’s progress is upward. We are so much farther along than we were a century ago. Social legislation that was only a dream is an accomplished fact.”

b. EXAMPLES OF PERSONALIZATION. The tendency towards personalization feeds on the American tradition of personal democracy as expressed most strikingly by the power delegated to the executive branch of the government by our Constitution, and also on that aspect of traditional American liberalism which regards competition as a contest between men, where the better man is likely to conquer. Cause and effect seem to be somewhat reversed: whereas in market economy the supposedly “better man” is defined by competitive success, people have come to think that success falls to the better man. Consistent with this is the highly personalized character of political propaganda, particularly in electioneering where the objective issues at stake are mostly hidden behind the exaltation of the individuals involved, often in categories which have but very little to do with the functions those individuals are supposed to fulfill. The ideal of a democracy, where the people have their immediate say, is frequently misused under conditions of today’s mass society, as an ideology which covers up the omnipotence of objective social tendencies and, more specifically, the control exercised by the party machines.

The material on personalization is both abundant and monotonous. A few examples may suffice.

The low-scoring man, M116, prefers Wallace to Dewey8 because

“Wallace is the better man and I usually vote for the better man.”

Here personalization is the more striking since these two figures are actually defined by objectively antagonistic platforms, whereas it is more than doubtful whether the interviewee, or, for that matter, the great majority of the American people, is in any position to say what they are like “as men.”

The high-scoring man, M102, employs almost literally the same expression as M116:

“... put down Democratic, but I never thought much about the party. I don’t vote for the party but for the best man.”

Professed belief in political theories is no antidote for personalization. M117, another “low” man, regards himself as a “scientific socialist” and is full of confidence in sociological psychology. But when asked about American parties, he comes out with the following statement:

“I don’t know about that. I’m only interested in the man and his abilities. I don’t care what party he belongs to. (What man do you like?) F.D.R. is one of the greatest. I did not like him when he was elected but I admit I was wrong. He did a marvelous job. He was concerned with the benefit of the country. Truman is doing a good job so far. The senators and congressmen are run-of-the-mill. Dewey is outstanding, I think; he has potentialities. He is apparently sincere and honest and concerned with the whole country. He did a good job as District Attorney.”

More aspects of personalization will be described when our interviewees’ attitudes towards Roosevelt are under consideration. Here, we content ourselves with suggesting two qualities which seem to play a great role in the personalization complex and which recur regularly in our high scorers’ statements about Dewey: Honesty and Sincerity.

F114, a high-scoring woman, knows that Dewey “is strong, young, courageous, honest. He may have faults, but they’re useful faults. I felt he was a strong, young person.” Obviously, this statement is linked to the adulation of strength that plays so large a role in the psychology of our high scorers (cf. Chapter VII). The honesty of the former D.A. is derived from his much-advertised drive against political racketeering and corruption. He is supposed to be honest because he has exterminated, according to his propagandist build-up, the dishonest. Honesty seems largely to be a rationalization for vindictiveness. Speaking psychologically, the image of Dewey is a projection of the punitive superego, or rather one of those collective images which replace the superego in an externalized, rigid form. The praise of his honesty, together with the repeated emphasis on his strength and youth, fall within the “strong man” pattern.

F117, another high scorer, of the Professional Women group, has a maximal score on A–S and is generally extremely conservative. Her similarly personalized appraisal of Dewey strikes a slightly different note but fits within the same pattern:

She feels that Dewey knows the value of money better than Roosevelt, because he came from a family that did not have too much.

The punitiveness behind the praise of the honest man shows itself in this example as hatred against comfortable living, against the “snobbish upper class” who supposedly enjoy the things which one has to deny to oneself. Dewey, per contra, is the symbol of one’s own frustrations and is unconsciously, i.e., sadomasochistically, expected to perpetuate frustration. What he seems to stand for within the minds of the high-scoring subjects is a state of affairs in which everybody has “learned the value of a dollar.” Identification with him is easy because as a prospective President he has the halo of power whereas his frugality is that of the middle-class subject herself.

Perhaps it is not accidental that infatuation with honesty is particularly frequent among women. They see life from the consumer’s side; they do not want to be cheated, and therefore the noisy promise of honesty has some appeal to them. As to the differentiation between high and low scorers with regard to personalization, an impression may tentatively be formulated which is hard to substantiate but consistent with our clinical findings. The element of personalization that counts most heavily with the low scorers seems to be

confidence, the idea that public figures are good, friendly fathers who take care of one, or of the “underdog.” It seems to be derived from an actual life relationship to one’s parents, from unblocked positive transference. This observation will be given relief when the attitude of our subjects towards Roosevelt is discussed. Conversely, the personal trait most appreciated by the high scorer seems to be strength. Social power and control, the ultimate focus of their identification, is translated by the personalization mechanism into a quality inherent in certain individuals. The symbols of the powers that be are drawn from the imagery of a stern father to whom one “looks up.”

One last aspect of personalization may be mentioned. To know something about a person helps one to seem “informed” without actually going into the matter: it is easier to talk about names than about issues, while at the same time the names are recognized identification marks for all current topics. Thus, spurious personalization is an ideal behavior pattern for the semi-erudite, a device somewhere in the middle between complete ignorance and that kind of “knowledge” which is being promoted by mass communication and industrialized culture.

To sum up: ever more anonymous and opaque social processes make it increasingly difficult to integrate the limited sphere of one’s personal life experience with objective social dynamics. Social alienation is hidden by a surface phenomenon in which the very opposite is being stressed: personalization of political attitudes and habits offers compensation for the dehumanization of the social sphere which is at the bottom of most of today’s grievances. As less and less actually depends on individual spontaneity in our political and social organization, the more people are likely to cling to the idea that the man is everything and to seek a substitute for their own social impotence in the supposed omnipotence of great personalities.

3. Surface Ideology And Real Opinion

The alienation between the political sphere and the life experience of the individual, which the latter often tries to master by psychologically determined intellectual makeshifts such as stereotypy and personalization, sometimes results in a gap between what the subject professes to think about politics and economy and what he really thinks. His “official” ideology conforms to what he supposes he has to think; his real ideas are an expression of his more immediate personal needs as well as of his psychological urges. The “official” ideology pertains to the objectified, alienated sphere of the political, the “real opinion” to the subject’s own sphere, and the contradiction between the two expresses their irreconcilability.

Since this formal structure of political thinking has an immediate bearing upon one of the key phenomena of susceptibility to fascism, namely upon pseudo-conservatism, it may be appropriate to offer a few examples here.

F116, a prejudiced woman of the University Extension Group, offers an example of a conflict between surface ideology and real attitude through her somewhat deviate pattern of scale scores: she is middle on E and F but low on PEC. In her case, the deeper determinants are doubtless potentially fascist as evidenced particularly by her strong racial prejudice against both Negroes and Jews. In other political issues the picture is highly ambivalent. Characteristically, she classes herself as a Democrat, but voted for Willkie and then for Dewey. She “wasn’t against Roosevelt,” but her statement that “no man is indispensable” thinly veils her underlying hostility. She

“knew what Hoover stood for, and I had no use for him. But that didn’t mean I had to worship Roosevelt. He was a good man, but when I heard people weeping and wailing over his death, I was just disgusted. As though he were indispensable.”

The amazing irregularity is an emphatically pro-Russian statement and an outspokenly antifascist attitude in international politics:

“Now, I am a great admirer of Russia. Perhaps I shouldn’t say it out loud, but I am. I think they are really trying to do something for all the people. Of course there was a lot of suffering and bloodshed but think of what they had to struggle against. My husband really gets disturbed about this. He says I ought to go to Russia if I like communism so much. He says that to admire communism is to want a change and he thinks it is very wrong for me to even sound as though I wanted any change when we have enough and are comfortable and are getting along all right. I tell him that is very selfish and also that some people under the Czar might have felt that way but when the situation got so bad there was a revolution they got wiped out too. (American Communists?) Well, I couldn’t say because I don’t really know anything about them.

“I don’t hold the United States blameless. I think we have lots of faults. We talk now as though we had always hated war and tried to stop this one. That isn’t true. There were ways to stop this war if they had wanted to. I remember when Mussolini moved on Ethiopia. I always think of that as the real beginning of this war. And we were not interested in stopping that. My husband doesn’t like me to criticize the United States.”

The frequent interspersing of this statement with reference to disagreements with her husband, from whom she is “very much different politically” and with whom she has “terrible arguments” leads us to assume that her “progressive” political views in areas apparently not highly affect-laden by her are rationalizations of her strong resentment of the man of whom she says “I don’t think we can live for ourselves alone.”

One is tempted to hypothesize that she wants him to get mad at her when she speaks in favor of Russia. In her case, the broadmindedness and rationality of surface opinion seems to be conditioned by strong underlying, repressed irrationalities:

Interviewer did not have much success with very personal data. She turned aside questions that came close to her deeper feelings. There was no depth to the discussion of her husband.

When it comes, however, to political topics which, for some reason unexplored in the interview, really mean something to this subject, she forgets all about her own rationality and gives vent to her vindictiveness though with a bad conscience, as evidenced by her previously quoted statement (Chapter XVI) that “she is not very proud of her anti-Semitic bias.”

M320, of the University Extension Testing Class, is a low-scoring man, hesitant, apologetic, shy, and unaggressive. He wants to become a landscape architect. His political views are
mouths, this is not easy for him with regard to certain political matters, his impulses in many instances disavowing what he states. He begins with the typical low scorer’s statement:

“I am afraid I don’t have as many ideas about politics and government as I should, but I think — a lot of people are more liberal now than they have been recently. Possibly some like the change that is taking place in England — I don’t know.”

He first takes a mildly anti-strike attitude:

“I don’t know, I cannot see that, as just a straight demand, without taking into consideration the company and its ties and all that. I have not read much about that but . . . in a large company . . . maybe they might be able to take it, all right, but in little shops . . . and if it did go through, and even if it did not have disastrous effects on business closing . . . price rises would make it come out even anyway. I guess I am really not in favor of strikes but I can see it just about . . .”

Then he talks himself into a more definite stand against strikes, introduced by the still democratic “getting together” formula.

“They ought to get together and give, maybe, a 20 per cent or 30 per cent raise, then maybe kinda split it . . . and these strikes . . . just start at the wrong end . . . because if the strike is settled . . . they still have to come to some sort of agreement . . . and it’s gonna be forced and men’ll be driven . . . I guess human nature just is not that way but . . .”

The last statement, rather confused, actually belongs to the high-scorer pattern concerning the inherent badness of human nature (cf. Chapter VII).

After he has made this turn, he goes on with the usual high scorer’s condemnation of PAC, government control, etc., and ends up with an ambivalent statement about minimum wage-hour legislation:

“Well, things like that I guess if — I guess they are necessary — I guess maybe I am an idealist — I don’t think there should have been a minimum wage law because I think the employer should pay his employee a living wage and if he cannot pay that, well, the person does not have to work there but if the employer cannot pay that, he is not going to stay in business . . . ”

It is the general trend rather than any specific statement which bears witness to the wish to be politically progressive and the very definite changes of mind as soon as concrete issues are raised. This man’s “political instincts” — if this term is allowed — are against his official progressiveness. One might well infer from this observation that one can differentiate better between political potentials by looking at deeper psychological impulses than by looking at avowed ideology.

Something similar can be observed with the medium-scoring man M118, of the Extension Psychology Class group, a registered Democrat. He was middle on A–S but low on F and low-middle on E. It is the interviewer’s impression that he is potentially “low” but that certain personality factors prevent him from going all the way. The exceptional aspect about him may well be explained through the conflict between different opinional layers. In terms of “big” and comparatively abstract political issues, he comes out with a “progressive” statement.

“There is a trend toward socialism, I don’t know how modified. The conflict between labor and business will probably be mediated by the government. The government will probably hold the balance of power in labor-business conflicts. The emphasis now is on free enterprise but that often results in monopoly, the big concerns squeezing the little guys to death. There is too much of a gap between the rich and the poor. People climb up by pushing others down, with no regulation. For this reason, government should have more influence, economically, whether or not it goes as far as socialism.”

The interviewer happened to ride with the subject from Berkeley to San Francisco and continued the discussion in a more informal, unofficial way, touching the subject matter of unionism. In this context a classic example of the gap between official ideology and political thinking in terms of one’s own immediate interests occurred:

He thinks the C.I.O. is better than the A.F. of L. and he thinks that unions ought to extend their functions even more in political and educational and higher management brackets, but he himself won’t join the Federal Workers Union which he would be eligible to join because he feels they are not enough concerned with the problems of the higher level incomes, that they are too much interested in keeping the wages of the poorer groups above a certain minimum. He wishes they would be concerned with promotions and upgrading and developing good criteria by which people could be promoted.

The Canadian M934, again a “medium” of the Public Speaking Class, is studying to become a minister. He calls himself “very far over on the left wing” but qualifies this immediately by the statement:

“… I’m of a practical nature and I would not vote for the socialists . . . especially if I thought they would get in.”

To him, the practical is irreconcilable with socialism. The latter is all right as an idea, as a stimulant, as it were, but heaven forbid that it should materialize.

“I would vote . . . only to maintain socialist opposition . . . to keep the existing government from going too far to the right . . . but don’t think they have the experience to . . . put their socialist program into effect . . . and I think their program has to be modified.”

He praises the British Labour Government but actually only because it has not carried through a socialist program, an abstention interpreted by the interviewee as a sign of “political experience.”

“Well . . . I think they were ready for the job . . . aren’t trying to change social order in one fell swoop . . . I think that is an evidence of their maturity.”

This subject wants to be endowed with the prestige of a left-wing intellectual while at the same time, as an empirical being, he is manifestly afraid of a concrete materialization of ideas to which he subscribes in the abstract.

It is hardly accidental that in these cases the overt ideology is always progressive, the real opinion of an opposite character. This would seem to have something to do with established democracy in this country, which makes the expression of democratic ideas the thing to be done, while the opposite is, in a certain way, unorthodox. There is reason to believe that the fascist potential today shows itself largely in the maintenance of traditional ideas which may be called ei-
that liberal or conservative, whereas the underlying "political instinct," fed largely by unconscious forces of the personality, is completely different. This will be elaborated in the following section.

4. Pseudo-conservatism

Our analysis of the questionnaire findings on PEC (Chapter V) has led to a differentiation between those who are high on PEC but low on E, and those who are high on both. This distinction was interpreted in terms of genuine and pseudo-conservatives, the former supporting not only capitalism in its liberal, individualistic form but also those tenets of traditional Americanism which are definitely anti-repressive and sincerely democratic, as indicated by an unqualified rejection of anti-minority prejudices. Our interview material allows us to give more relief to this construct and also to qualify it in certain respects. Before we go into some details of the pseudo-conservative's ideology, we should stress that our assumption of a pseudo-conservative pattern of ideology is in agreement with the total trend of our psychological findings. The idea is that the potentially fascist character, in the specific sense given to this concept through our studies, is not only on the overt level but throughout the make-up of his personality a pseudo-conservative rather than a genuine conservative. The psychological structure that corresponds to pseudo-conservativism is conventionality and authoritarian submissiveness on the ego level, with violence, anarchic impulses, and chaotic destructiveness in the unconscious sphere. These contradictory trends are borne out particularly in those sections of our study where the range between the two poles of the unconscious and the conscious is widest, above all, where the T.A.T. is considered in relation to the clinical parts of the interviews. Traits such as authoritarian aggressiveness and vindictiveness may be regarded as intermediary between these antagonistic trends of the prejudiced personality. When turning to ideology which belongs in the context of psychological determinants here under discussion, to the realm of rationalization, it should be remembered that rationalizations of "forbidden" impulses, such as the drive for destruction, never completely succeed. While rationalization emasculates those urges which are subject to taboos, it does not make them disappear completely but allows them to express themselves in a "tolerable," modified, indirect way, conforming to the social requirements which the ego is ready to accept. Hence even the overt ideology of pseudo-conservative persons is by no means unambiguously conservative, as they would have us believe, not a mere reaction-formation against underlying rebelliousness; rather, it indirectly admits the very same destructive tendencies which are held at bay by the individual's rigid identification with an externalized super-ego. This break-through of the nonconservative element is enhanced by certain supra-individual changes in today's ideology in which traditional values, such as the inalienable rights of each hu-

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4 Personalization, as indicated by these sentences, has an obvious fascist potential. It enhances the individual as against any objective anonymous system of checks and balances, against democratic control. Behind the adulation of the "great man" looms, in the present situation, the readiness to "follow the leader." (Note by Adorno).

10 A.M.A.: American Medical Association

Politics and Economics in the Interview Material
any kind of medical insurance; and later he thought it wise to
give up the business because state medicine was in the offing.

In summing up his position concerning medical insurance, he
says:

“I like the collectiveness of it, but believe private business
could do it better than the government. The doctors have
butchered the thing and the politicians would do worse. Peo-
ple need this sort of thing and I like it in theory if it is run right.”

Thus it becomes clear, according to the interviewer, that
he has some kind of collectivist value system but believes
that the control should be in the hands of the group with
whom he can identify himself. This is clearly the Ford and
Morgan sort of group rather than labor unions which he op-
poses.

The decisive thing about this man is that he has, in spite of
his general reactionism and his all-pervasive ideas of power
—which are evidenced by most of the other sections of the
interview — socialisticleanings. This, however, does not re-
ter to socialism in the sense of nationalizing the means of
production but to his outspoken though inarticulate wish that
the system of free enterprise and competition should be re-
placed by a state-capitalist integration where the economi-
cally strongest group, that is to say, heavy industry, takes con-
tr ol and organizes the whole life process of society without
further inter ference by democratic di ssension or by groups
whom he regards as being in control only on account of the
process of formal democracy, but not on the basis of the “le-
gitimate” real economic power behind them.

This “socialist,” or rather, pseudo-socialist, element
of pseudo-conservatism, actually defined only by anti-
liberalism, serves as the democratic cloak for anti-democratic
wishes. Formal democracy seems to this kind of thinking to
be too far away from “the people,” and the people will have
their right only if the “inefficient” democratic processes are
substituted by some rather ill-defined strong-arm system.

M651A, another high-scoring man, a San Quentin pris-
oner, convicted of first-degree murder, is a good example
of pseudo-democracy as a particular aspect of pseudo-
conservatism.

(What do you think of political trends today?) “We have got a
persecutor in California for governor … don’t put that in. They
call it a democracy … democracy is the best type of government
but (inefficient).…”

Subject criticizes President Roosevelt strongly, especially his
NRA. He mentions his father’s being pushed out of a job
partly because of NRA, but he appears to be a little confused
in this reference:

“Democracy is good when it is used right. I believe that too
few people control the money in the country. I don’t believe
in communism … but there is so many little people who never
have anything…”

Subject mentioned his grandmother’s only receiving $30 a
month pension12 which, he says, she cannot live on … law
ought to be changed in that respect … subject emphasizes the
need of extending old-age insurance to people too old to benefit
by recent legislation…

An exceedingly serious dynamics is involved here. It cannot
be disputed that formal democracy, under the present eco-
nomic system, does not suffice to guarantee permanently, to
the bulk of the population, satisfaction of the most elemen-
tary wants and needs, whereas at the same time the democ-
ратic form of government is presented as if — to use a fa-
vorite phrase of our subjects — it were as close to an ideal
society as it could be. The resentment caused by this con-
tradiction is turned by those who fail to recognize its eco-
nomic roots against the form of democracy itself. Because it
does not fulfill what it promises, they regard it as a “swindle”
and are ready to exchange it for a system which sacrifices all
claims to human dignity and justice, but of which they ex-
pect vaguely some kind of a guarantee of their lives by better
planning and organization. Even the most extreme concept
of the tradition of American democracy is summoned by the
pseudo-conservative way of political thinking: the concept
of revolution. However, it has become emasculated. There is
only a vague idea of violent change, without any concrete ref-
ence to the people’s aims involved — moreover, of a change
which has in common with revolution only the aspect of a
sudden and violent break but otherwise looks rather like an
administrative measure. This is the spiteful, rebellious yet in-
trinsically passive idea which became famous after the former
Prince of Wales visited the distressed areas of North England:
the idea that “something should be done about it.” It occurs
literally in the interview of the high-scoring woman, F105, a
37-year-old crippled, frustrated housewife with strong para-
noid traits. She had voted for Roosevelt every time because
“I just decided I’d be a Democrat.” Asked why, she continues
as follows:

“I don’t know. I’m just primarily against capitalism, and the
Republicans are capitalistic. The Democrats have tried to give
the working class a break. Father has voted for Thomas14 for
years. He thinks eventually the world will come to that. But
he’s never made an issue of it. (Are your ideals a reflection of
his attitude?) Oh, it could be. I’m not conscious of it. I voted
as soon as I was able to. (What do you think will happen after
the war?) Probably the Republicans will be in again. I think the
American public is a very changing type. Probably I’ll change
too. The world’s in such a chaotic mess, something should be
done. We’re going to have to learn to live with one another, the
whole world.”

The phoniness of this subject’s supposed progressiveness
comes out in the section on minorities where she proves to be a
rabid anti-Semite.

In order to guess the significance of the dull wish of this
woman for a radical change it has to be confronted with the
stand another pseudo-conservative takes, the violently anti-
Semitic San Quentin inmate, M661A, a robber. He plays, ac-
2005. saying:

13 This case is described in detail in Chapter XXI under the name of “Ronald.” (Note by Adorno)
14 Norman Thomas, six-time candidate for President for the Socialist Party of America.
 aristocratic ideology which serves as a pretext for violent opposition of those whom he deems weak. He pays "very little attention to politics, except that I think we are headed for communism, and I am thumbs down on it." Asked why, he comes forward with the following confession:

“For one thing, I have never forgiven the Russians for the revolution. . . . I consider them murderers and not assassinations and I haven’t forgiven Russia any more than I have forgiven France for her revolution, or Mexico. . . . in other words, I still believe in the Old Order and I believe we were happiest under Hoover and should have kept him. I think I would have had more money under him too and I don’t believe in inheritance taxes. If I earn $100,000 by the sweat of my brow,15 I ought to be able to leave it to whomever I please. I guess I really don’t believe that all men are created free and equal.”

While he still accepts the traditional critique of government interference in the name of rugged individualism, he would favor such government control if it were exercised by the strong. Here the criminal is in complete agreement with the aforementioned (p. 676) parole officer, M109:

(What about government controls over business?) “I half approve. I certainly think that somebody should be over. . . . I believe in government control because it makes less of — I really don’t believe in democracy; if we know somebody’s at the helm, we can’t have revolutions and things. But I have never read much on politics and I don’t think I have a right to say much.”

That the idea of the “right people” is actually behind M661A’s political philosophy is shown by his explanation of why he objects to all revolutions:

“They overthrow the established order . . . and they are always made by people who never had anything . . . I’ve never seen a communist who came from the right strata of society . . . I did read George Bernard Shaw’s (book on socialism).”16

One may differentiate between two kinds of pseudo-conservatives: those who profess to believe in democracy and are actually anti-democratic, and those who call themselves conservative while surreptitiously indulging in subversive wishes. This differentiation, however, is somewhat rationalistic. It does not amount to much, either in terms of psychological motivations or of actual political decision. It seems to pertain merely to thin rationalizations: the core of the phenomenon is both times identical. The just-quoted 661A belongs to the pseudo-conservative group in the narrower sense and so does M105, a prelaw student high on all scales, who stresses his conservative background while admitting overt fascist leanings:

“Naturally, I get my Republican sentiments from my parents. But recently I have read more for myself, and I agree with them. . . . We are a conservative family. We hate anything to do with socialism. My father regretted that he voted for F.D.R. in 1932. Father wrote to Senator Reynolds of South Carolina about the Nationalist Party.17 It’s not America First, it’s not really isolationist, but we believe that our country is being sold down the river.”

The overt link between father-fixation as discussed in the clinical chapters (Part II) and authoritarian persuasions in politics should be stressed. He uses a phrase familiar with fascists when they were faced with the defeat of Germany and the German system and yet somehow wished to cling to their negative Utopia.

“America is fighting the war but we will lose the peace if we win the war. I can’t see what I can possibly get out of it.”

Conversely, a striking example of pseudo-democratism in the narrower sense is offered at the beginning of the political section of the interview of the high-scoring man M108, a strongly fascist student of insect toxicology, discussed in the chapter on typology as representative of the extreme “manipulative” syndrome. He is against Roosevelt, against the New Deal, and against practically any social humanitarian idea. At the next moment, however, he says he did feel that he was “somewhat of a socialist.”

This is literally the pattern by which the German Nazis denounced the Weimar Republic in the name of authority uncheckd by democratic control, exalted the sacredness of private property, and simultaneously inserted the word socialist into the vernacular of their own party. It is obvious that this kind of “socialism,” which actually amounts merely to the curtailment of individual liberties in the name of some ill-defined collectivity, blends very well with the desire for authoritarian control as expressed by those who style themselves as conservatives. Here the overt incompatibility between private interests (what he “gets out of it”) and objective political logic (the certainty of an Allied victory) is by hook and crook put into the service of pro-fascist postwar defeatism. No matter how it goes, democracy must lose. Psychologically, the destructive “impending doom” pattern is involved.

This defeatism is characteristic of another trait of pseudo-conservative political philosophy: sympathy with the fascist enemy, Hitler’s Germany. This is easily rationalized as humane magnanimity and even as the democratic wish to give everybody a fair deal. It is the fifth-column mentality on which Hitlerian propaganda in democratic countries drew heavily before the war and which has by no means been uprooted.

M106, a college student high on all scales, fairly rational in many respects, seems at first sight to be critical of Germany. By tracing grandiloquently the sources of German fascism to supposedly profound historical roots, largely invented themselves by fascist propaganda, however, he slips into an apologetic attitude:

“German people have always been aggressive, have loved parades, have always had a big army. They received an unfair peace after the last war. The treaty of Versailles was obviously unfair to them, and because they were hard up, they were willing to listen to a young man like Hitler when he came along. If there had been a better peace, there’d be no trouble now. Hitler came along with promises, and people were willing to go for him. They had huge unemployment, inflation, and so on.”

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15 About $800,000 in 2005.
16 Bernard Shaw The Intelligent Woman’s Guide to Socialism and Capitalism.
The legend of the “unjust” treaty of Versailles must feed on tremendous psychological resources — unconscious guilt feelings against the established symbol of prowess — in non-German countries: otherwise it could not have survived the Hitlerian war. That this subject’s explanations of Hitler really mean sympathy is evidenced by a subsequent statement on Hitler’s policy of exterminating the Jews, already quoted in Chapter XVI:

“Well, Hitler, carried things just a little too far. There was some justification — some are bad, but not all. But Hitler went on the idea that a rotten apple in the barrel will spoil all the rest of them.”

Still, even this subject clings to the democratic cloak and refrains from overt fascism. Asked about the Jews in this country he answers:

“Same problem but it’s handled much better, because we’re a democratic country.”

While pseudo-conservatism is, of course, predominantly a trait of high scorers, it is by no means lacking among low scorers. This pertains particularly to the apologetic attitude toward the Nazis. Thus, F133, a woman low on prejudice though high on F, a young student of mathematics, calls herself “rather conservative.” Her “official” ideology is set against bigotry. But referring to her Irish descent, she re-sents the English and this leads her to pro-German statements which, in harmony with her F score, more than merely hint at underlying fascist leanings:

“I am prejudiced against England. England gave a dirty deal to the Irish people. England says the Nazis are black and Russia is white, but I think England is black. She goes around conquering people and is not just at all; and I am opposed to Russia. It is true that they took up the cause of the people, but on the whole they are not right, and their type of government is inferior to ours. (What about the Nazis?) The Germans lost everything; they just got hopeless. I don’t believe in dividing Germany just in order to make Russia and England richer. It isn’t true that Germany started the war — for war two people are necessary. It is not fair to put all the burden on one nation. The Germans will only feel more persecuted and fight more. One should leave the Germans to themselves. There is much too much emphasis on how cruel the Nazis are. The Germans did not have a just peace. We didn’t put our own Nazi regime in to run the Germans. The Russians will cause the next war. The devastation in Germany has been just too great. I am pessimistic because people believe that everybody is bad who is down, and those are good who are strong, and the strong ones cut in pieces the one who is down, and they are just practical and not just.”

The decisive shift occurs when the subject, after demanding “fairness” with regard to the problem of war guilt, protests against “too much emphasis” on Nazi atrocities.

**ExcurSUS ON THE MEANING OF PSEUDO-CONSERVATISM.** The introduction of the term pseudo-conservative which may often be replaced by pseudo-liberal and even pseudo-progressive, necessitates a brief theoretical discussion of what is “pseudo” about the subjects in question and whether and to what extent the notion of genuine political ideologies can be upheld. All these terms have to be handled with the utmost caution and should never be hypo-statized. The distinction between pseudo and genuine political ideologies has been introduced mainly in order to avoid the pitfall of oversimplification, of identifying the prejudiced person, and the prospective fascist in general, with “reactionism.” It has been established beyond any doubt that fascism in terms of efficient organization and technological achievement has many “progressive” features. Moreover, it has been recognized long before our study that the general idea of “preserving the American way of living,” as soon as it assumes the features of vigilantism, hides violently aggressive and destructive tendencies which pertain both to overt political manifestations and to character traits. However, it has to be emphasized that the idea of the genuineness of an attitude or of behavior set against its “overplaying,” is somehow as problematic as that of, say, normality. Whether a person is a genuine or a pseudo-conservative in overt political terms can be decided only in critical situations when he has to decide on his actions. As far as the distinction pertains to psychological determinants, it has to be relativized. Since all our psychological urges are permeated by identifications of all levels and types, it is impossible ever completely to sever the “genuine” from what is “imitation.” It would be obviously nonsensical to call ungenuine those traits of a person which are based on the identification with his father. The idea of an absolute individual per se, completely identical with itself and with nothing else, is an empty abstraction. There is no psychological borderline between the genuine and the “assumed.” Nor can the relation between the two ever be regarded as a static one. Today’s pseudo-conservative may become the genuine conservative of tomorrow.

In the light of these considerations, it will be of some methodological importance to formulate the distinction between “genuine” and “pseudo” with care. The simplest procedure, of course, would be to define both concepts operationally in terms of cluster relationships of the questionnaire and also of the interviews. One would have to call roughly pseudo-conservative those who show blatant contradictions between their acceptance of all kinds of conventional and traditional values — by no means only in the political sphere — and their simultaneous acceptance of the more destructive clusters of the F scale, such as cynicism, punitiveness, and violent anti-Semitism. Yet, this procedure is somewhat arbitrary and mechanical. At its best, it would define the terms but never help to understand their implicit etiology. It would be more satisfactory to base the distinction on a psychological hypothesis that makes sense. An hypothesis that might serve is one that takes as its point of departure the differentiation between successful or unsuccessful identification. This would imply that the “genuine” conservative characters would be those who essentially or at least temporarilly succeeded in their identification with authoritarian patterns without considerable carry-overs of their emotional conflicts — without strong ambivalence and destructive counter-

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18 Hypostatize: treat or represent (something abstract) as a concrete reality.  
19 Etiology: the cause, or set of causes, or manner of causation of a disease or condition.
tendencies. Conversely, the “pseudo” traits are characteristic of those whose authoritarian identification succeeded only on a superficial level. They are forced to overdo it continuously in order to convince themselves and the others that they belong, to quote the revolution-hater of San Quentin, to the right strata of society. The stubborn energy which they employ in order to accept conformist values constantly threatens to shatter these values themselves, to make them turn into their opposite, just as their “fanatical” eagerness to defend God and Country makes them join lunatic fringe rackets and sympathize with the enemies of their country.

Even this distinction, however, can claim only limited validity and is subject to psychological dynamics. We know from Freud that the identification with the father is always of a precarious nature and even in the “‘genuine’ cases,” where it seems to be well established, it may break down under the impact of a situation which substitutes the paternal superego by collectivized authority of the fascist brand.

Yet, with all these qualifications, the distinction still can claim some justification under present conditions. It may be permissible to contrast the pseudo-conservatives so far discussed with a “genuine” conservative taken from the Los Angeles sample which, as pointed out in Chapter I, included — in contrast to the Berkeley sample — a number of actual or self-styled members of the upper class.

F3008 is low on E, middle on F, and high on PEC. She is a woman of old American stock, a direct descendant of Jefferson. She is apparently free of any vindictive sense of her social status and lays no emphasis on her good family or on her being a real member of the “right strata of society.” She is definitely non-prejudiced. Her T.A.T. shows traits of a somewhat neurotic overoptimism which may or may not be a product of reaction-formation. One might venture that the “genuine” conservatives who still survive and whose number is probably shrinking, may develop an increasingly bad conscience because they become aware of the rapid development of important conservative layers of American society into the direction of labor baiting and race hatred. The more this tendency increases, the more the “genuine” conservative seems to feel compelled to profess democratic ideals, even if they are somewhat incompatible with his own upbringing and psychological patterns. If this observation could be generalized, it would imply that the “genuine” conservatives are more and more driven into the liberal camp by today’s social dynamics. This may help to explain why it is so hard to find any striking examples for genuine conservatism among high scorers.

If our assumption is correct, that pseudo-conservatism is based — as far as its psychological aspect is concerned — on incomplete identification, it becomes understandable why it is linked to a trait which also plays a considerable role within the pattern of conventionality: identification with higher social groups. The identification that failed is probably in most cases that with the father. Those people in whom this failure does not result in any real antagonism to authority, who accept the authoritarian pattern without, however, internalizing it, are likely to be those who identify themselves sociologically with higher social groups. This would be in harmony with the fact that the fascist movement in Germany drew heavily on frustrated middle-class people of all kinds: of those who had lost their economic basis without being ready to admit their being déclassé; of those who did not see any chances for themselves but the shortcut of joining a powerful movement which promised them jobs and ultimately a successful war. This socioeconomic aspect of pseudo-conservatism is often hard to distinguish from the psychological one. To the prospective fascist his social identification is as precarious as that with the father. At the social root of this phenomenon is probably the fact that to rise by the means of “normal” economic competition becomes increasingly difficult, so that people who want to “make it” — which leads back to the psychological situation — are forced to seek other ways in order to be admitted into the ruling group. They must look for a kind of “co-optation,” somewhat after the fashion of those who want to be admitted to a smart club. Snobbery, so violently denounced by the fascist, probably for reasons of projection, has been democratized and is part and parcel of their own mental make-up: who wants to make a “career” must really rely on “pull and climbing” rather than on individual merit in business or the professions. Identification with higher groups is the presupposition for climbing, or at least appears so to the outsider, whereas the “genuine” conservative group is utterly allergic to it. However, the man who often, in accordance with the old Horatio Alger ideology, maintains his own “upward social mobility” draws from it at least some narcissistic gratifications and felicitously anticipates internally a status which he ultimately hopes to attain in reality.

Here two examples of high scorers may be quoted, both again taken from the Los Angeles group.

5006, an extreme high scorer on all scales, one of the few of our interviewees who actually admitted that they want to kill the Jews (see his interview in Chapter XVI, p. 636), is the grandson of a dentist, whereas his father failed to become one, and he hopes fervently to regain the grandfather’s social status. As to the problem of failure in identification, it is significant in this case that the image of the father is replaced by that of the grandfather — just as the idea of “having seen better times,” of a good family background clouded over by recent economic developments, played a large role with the pre-fascist, post-inflation generation in Germany.

5013, who is also extremely high on all scales, describes her father as a doctor, whereas he is actually a chiropractor — a habit which seems to be largely shared by the chiropractors themselves. If the German example teaches anything

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20The role played by shady pseudo-medicine in Nazi Germany is sociologically linked to the ascendency of déclassé intellectuals under National Socialism, psychologically to the paranoid twist of Nazi ideology as well as of the personalities of many leaders. There is a direct interconnection between the doctrine of “purity of blood” and the glorification of sundry purifiers of the body. The first academic chair created by Hitler was one for “natural healing.” His own physician was a quack, Himmler’s a chiropractor, and Rudolf Hess encouraged all kinds of superstitious approaches to medicine. It should be noted that analogous tendencies make themselves felt in the American “lunatic fringe.” One of our native crackpot agitators combines Jew-baiting with a “health food
and if our concept of semi-erudition proves to be correct, one may expect that nonacademic “scientists” and “doctors” are strongly attracted by the fascist platform.20

5. The Usurpation Complex

The goal toward which the pseudo-conservative mentality strives — diffusely and semi-consciously — is to establish a dictatorship of the economically strongest group. This is to be achieved by means of a mass movement, one which promises security and privileges to the so-called “little man” (that is to say, worried members of the middle and lower middle class who still cling to their status and their supposed independence), if they join with the right people at the right time. This wish appears throughout pseudo-conservative ideology in mirrored reflection. Government by representation is accused of perverting democracy. Roosevelt and the New Deal particularly are said to have usurped power and to have entrenched themselves dictatorially. Thus pseudo-conservatives accuse the progressives of the very thing which they would like to do, and they utilize their indictment as a pretext for “throwing the rascals out.” They call for a defense of democracy against its “abuses” and would, through attacking the “abuses,” ultimately abolish democracy altogether. Pseudo-conservative ideology harmonizes completely with psychological projectivity.

One may well ask why people so concerned with power, if they really see the Roosevelt policy as a strong-armed dictatorship, do not endorse it and feel happy about it. The reasons, it would seem, are several. First, the social types representative of pseudo-conservatism are not or do not regard themselves as beneficiaries of the New Deal. It appears to them as a government for the unemployed and for labor; and even if they themselves received some benefits from WPA21 or the closed shop, they are resentful about it because this demonstrates to them what they are least willing to admit: that their belonging to the middle classes has lost its economic foundation. Second, to them, the Roosevelt administration never was really strong enough. They sense very well the degree to which the New Deal was handicapped by the Supreme Court and by Congress; they know or have an inkling of the concessions Roosevelt had to make — he had to give conspicuous jobs to several men opposed to his political line, e.g., Jesse Jones22; they cry “dictator” because they realize that the New Deal was no dictatorship at all and that it did not fit within the authoritarian pattern of their over-all ideology. Thirdly, their idea of the strong man, no matter in what glowing personalization of the idea of the strong man, no matter in what glowing personalization of his critique by the contention that “America is still fairly democratic but going away from democracy too fast.”

The contradictory utterances of these two men, apart from wishful thinking, indicate that they are perturbed by the antagonism between formal political democracy and actual social control. They just reach the point where they see this antagonism. They did not dare, however, to explain it but rather retract their own opinions in order not to become “unrealistic.” Conformism works as a brake on their political thinking.

A few examples of the usurpation fantasy proper follow. M208, who obtained a middle score on E and F and a high score on PEC, insists, according to his interviewer,

be reserved for the “right people.” Pseudo-conservatives have an underlying sense of “legitimacy”: legitimate rulers are those who are actually in command of the machinery of production — not those who owe their ephemeral power to formal political processes. This last motif, which also plays a heavy role in the prehistory of German fascism, is to be taken the more seriously because it does not altogether contradict social reality. As long as democracy is really a formal system of political government which made, under Roosevelt, certain inroads into economic fields but never touched upon the economic fundamentals, it is true that the life of the people depends on the economic organization of the country and, in the last analysis, on those who control American industry, more than on the chosen representatives of the people. Pseudo-conservatives sense an element of untruth in the idea of “their” democratic government, and realize that they do not really determine their fate as social beings by going to the polls. Resentment of this state of affairs, however, is not directed against the dangerous contradiction between economic inequality and formal political equality but against the democratic form as such. Instead of trying to give to this form its adequate content, they want to do away with the form of democracy itself and to bring about the direct control of those whom they deem the most powerful anyway.

This background of the dictatorship idea, that democracy is no reality under prevailing conditions, may be evidenced by two quotations from medium-scoring men. M1223h follows up his statement that the Democrats are going communist and that the unions should be curbed, by the statement, “The people aren’t running the country.”

M1225a speaks cautiously about democracy: “It’s supposed to be a government of the people by representation.”

Asked whether we had it in this country he answers bluntly: No, but qualifies this immediately with the statement — a pretty standardized one — “We have as close to it as there is.”

Similarly, M1223h qualifies his critique by the contention that “America is still fairly democratic but going away from democracy too fast.”

The contradictory utterances of these two men, apart from wishful thinking, indicate that they are perturbed by the antagonism between formal political democracy and actual social control. They just reach the point where they see this antagonism. They did not dare, however, to explain it but rather retract their own opinions in order not to become “unrealistic.” Conformism works as a brake on their political thinking.

A few examples of the usurpation fantasy proper follow. M208, who obtained a middle score on E and F and a high score on PEC, insists, according to his interviewer,

that President Roosevelt lost the popular vote by several thousand votes, according to counts he and his father made following the news reports over the radio, implying that the official count had been incorrect.

campaign, directed against the delikatessen which are not only denounced as being Jewish but also as unwholesome. The imagery of Jewish food throughout the fascist ideology deserves careful examination. (Note by Adorno)


22 Jesse Jones, US Secretary of Commerce (1940–45)
While this man is for “initiative and competition, against government bungling and inefficiencies,” he has boundless confidence in social control exercised by the proper organization:

“The best organizations for a citizen to belong to in order to influence the conditions in his community are local Chambers of Commerce. By improving your city, you make it attractive and create wealth.” He said the San Francisco Chamber of Commerce was something he belonged to and his organization would send out postcards very soon to every single individual in the city in a huge membership drive.

*M656,* a high-scoring prison inmate (grand theft and forgery), was interviewed shortly after President Roosevelt’s death and when asked what he regarded as the greatest danger facing this country, said

“the government we just had, the one that brought on the war, the Nazi-dictatorship.”

The high-scoring man *M108,* the aforementioned insect toxicologist, is convinced that Roosevelt only carried out Hoover’s ideas, a statement not infrequent among prejudiced subjects who regard the New Deal as usurpation in so far as it has “stolen” its ideas from its opponents. Asked further about Roosevelt, he goes on:

“he usurped power that was necessary to do something — he took a lot more power than a lot . . . . He has been in too long, and there were deals on the fire that we don’t know about with Churchill or Stalin.”

In the end the usurper idea coincides with that of the conspirator who makes “secret deals” detrimental to his country.

The frequency and intensity of the usurper idea, together with the fantastic nature of many of the pertinent assertions in our material justifies our calling it a “complex,” that is to say, looking for a widespread and stable psychological configuration on which this idea feeds. As far as we know, no attention has been given to this complex in psychological literature, though the frequency of usurpation conflicts throughout occidental drama warrants the assumption that there must be some deep-rooted basis in instincual dynamics. Suffice it to recollect that Shakespeare’s most famous tragedies: *Hamlet, King Lear, Macbeth, Julius Caesar,* and *Richard III* deal in one way or the other with usurpation, and that the usurper theme runs as a red thread through the whole dramatic work of Schiller, from Franz Moor in *The Robbers* to Demetrius. On a socio-psychological level, that is to say comparatively abstractly and superficially, an explanation is easy at hand. The existence of power and privilege, demanding sacrifices of all those who do not share in its advantages, provokes resentment and hurts deeply the longing for equality and justice evolved throughout the history of our culture. In the depth of his heart, everyone regards any privilege as illegitimate. Yet one is forced continuously, in order to get along in the world as it is, to adjust himself to the system of power relationships that actually defines this world. This process has been going on over the ages, and its results have become part and parcel of today’s personalities. This means that people have learned to repress their resentment of privilege and to accept as legitimate just that which is suspected of being illegitimate. But since human sufferings from the survival of privilege have never ceased, adjustment to it has never become complete. Hence the prevailing attitude towards privileges is essentially ambivalent. While it is being accepted consciously, the underlying resentment is displaced unconsciously. This is done in such a way that a kind of emotional compromise between our forced acceptance of the existence of power, and resistance against it, is reached. Resentment is shifted from the “legitimate” representatives of power to those who want to take it away from them, who identify themselves, in their aims, with power but violate, at the same time, the code of existent power relations. The ideal object of this shift is the political usurper in whom one can denounce “greed for power” while at the same time taking a positive stand with regard to established power. Still, sympathy with the usurper survives at the bottom. It is the conflict between this sympathy and our displaced aggressiveness which qualifies him for dramatic conflict.

There is reason to believe, however, that this line of thought does not fully explain the usurper complex. Much more deep-lying, archaic mechanisms seem to be involved. As a rule, the usurper complex is linked with the problem of the family. The usurper is he who claims to be the member of a family to which he does not belong, or at least to pretend to rights due to another family. It may be noted that even in the Oedipus legend, the usurper complex is involved in so far as Oedipus believes himself to be the real child of his foster-parents, and this error accounts for his tragic entanglement. We venture, with all due reservation, the hypothesis that this has something to do with an observation that can be made not infrequently: that people are afraid of not really being the children of their parents. This fear may be based on the dim awareness that the order of the family, which stands for civilization in the form in which we know it, is not identical with “nature” that our biological origin does not coincide with the institutional framework of marriage and monogamy, that “the stork brings us from the pond.” We sense that the shelter of civilization is not safe, that the house of the family is built on shaky ground. We project our uneasiness upon the usurper, the image of him who is not his parents’ child, who becomes psychologically a kind of ritualized, institutional “victim” whose annihilation is unconsciously supposed to bring us rest and security. It may very well be that our tendency to “look for the usurper” has its origin in psychological resources as deep as those here suggested.

6. F.D.R.

The usurpation complex is focused on Roosevelt, whose name evokes the sharpest differences between high and low scorers that are to be found in the interview material on politico-economic topics.

It hardly needs to be said that all the statements touching upon the late president are personalized. The political issues involved appear mainly as qualities of the man himself. He is criticized and praised because he is this or that, not because he stands for this or that. The most drastic accusation is that
of war-monger. This accusation often assumes the form of those conspiracy fantasies which are so highly characteristic of the usurper complex.

The high-scoring man M664c, serving a San Quentin term of one year for forgery and check writing, professes to have been originally pro-Roosevelt.

“Hell, at that (election) I was strong for Roosevelt, we had an awful depression, one thing he’d done for that state he put that dam there... We didn’t need the war though. (Why did we get into it?) Started sending that iron over to Japan and then helping England...”

The idea of the “red Roosevelt” belongs to the same class of objections and paranoid exaggerations of political antipathies. Though much more common among subjects who score high on E and PEC, it can sometimes be found in the statements of low scorers. Note the remarks of F140, a young nursery school helper, rated according to her questionnaire score as low on E but high on A–S and PEC. She first refers to her father.

(Is your father anti-Roosevelt?) “Oh, sure he is. He just don’t have any use for Roosevelt. It’s all communism that is what he says. (And what do you think about it?) Oh, I don’t know. I guess he’s right. He ought to know. That’s all he thinks about — politics — politics.”

Sometimes the suspicion that Roosevelt was a Russophile war-monger is cloaked by legalistic arguments, such as the statement that he left the country illegally during the war. F101, a woman who stands high on all scales, a somewhat frustrated young college student, relates that her father is “extremely anti-Roosevelt,” and, when asked why, answers:

“No president is supposed to leave the country without the consent of Congress, and he goes whenever he feels like it. He is being a little too dictatorial.”

With regard to domestic politics, F359, the accountant in a government department who was quoted before (Chapter XVI, p. 616), states quite clearly and in fairly objective terms the class of objections and paranoid exaggerations of political antipathies. Though much more common among subjects who score high on E and PEC, it can sometimes be found in the statements of low scorers. Note the remarks of F140, a young nursery school helper, rated according to her questionnaire score as low on E but high on A–S and PEC. She first refers to her father.

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With regard to domestic politics, F359, the accountant in a government department who was quoted before (Chapter XVI, p. 616), states quite clearly and in fairly objective terms the contradiction which seems at the hub of anti-Roosevelt sentiment:

Subject did not like Roosevelt because of WPA. It creates a class of lazy people who would rather get $20 a week than work. She feels that Roosevelt did not accomplish what he set out to do — raise the standard of the poorer classes.

The conceptions of communist, internationalist, and war-monger are close to another one previously mentioned — that of the snob. Just as the fascist agitator persistently mixes up radicals and bankers, claiming that the latter financed the revolution and that the former seek financial gains, the contradictory ideas of an ultra-leftist and an exclusive person alienated from the people are brought together by anti-Roosevelt sentiment. One may venture the hypothesis that the ultimate content of both objections is the same: the resentment of the frustrated middle-class person against those who represent the idea of happiness, be it by wanting other people — even the “lazy ones” — to be happy, be it that they are enjoying life themselves. This irrationality can be grasped better on the level of personality than on that of ideology.

M1223h, of the Maritime School, with medium scores on E and PEC, but high on F, does not like Roosevelt — “a socialite; got too much power.” Similarly, the high-scoring married woman F117, 37 years old, employed in a Public Health Department,

feels that Roosevelt does not know how to handle money; he was born with a great deal. Now he throws it around — “millions here and millions there.”

This is the exact opposite of the praise of Dewey, whose more humble origin is supposed to guarantee thriftiness. The “democratic cloak” of the pseudo-conservative consists, in cases like these, in the assertion that measures taken for the benefit of the people cannot be approved because the one who carried them out is not one of the people and therefore, in a way, has no right to act in their behalf — he is a usurper. Really folksy men, one might suppose, would rather let them starve.

The idea that the late President was too old and too ill, and that the New Deal was decrepit plays a particular role among anti-Roosevelt arguments. The dark forebodings about Roosevelt’s death have come true. Yet, one may suspect here a psychological element: the fear of his death often rationalizes the wish for it. Moreover, the idea of his supposed old age pertains to the illegitimacy complex: he should give way to others, to the “young generation,” to fresh blood. This is in keeping with the fact that German Nazism often denounced the over-age of the representatives of the Weimar Republic, and that Italian fascism heavily emphasized the idea of youth per se. Ultimately, some light is shed on the whole complex of the President’s age and illness by our clinical findings, pertaining to the tendency of our high scorers to praise physical health and vigor as the outstanding quality of their parents, particularly of the mother (pp. 340 ff.). This is due to the general “externalization” of values, the anti-intracovetness of the prejudiced personalities who seem to be continuously afraid of illnesses. If there is an interconnection between at least some syndromes of high scorers and psychotic dispositions, one may also think of the disproportionate role played by the concern with one’s own body in many schizophrenics — a phenomenon linked to the mechanisms of “depersonalization” which represents the extreme of the “ego-alienness” of the id characteristic of the high scoring subject. It should be remembered once again how large a role was played by ideas such as physical health, purity of the blood, and syphilophobia throughout fascist ideology.

M104, a high scoring young man of the Public Speaking Class, who changed from studying engineering to law is an example:

Subject would have voted for Dewey. The whole New Deal has become very stagnant, old, and decrepit. He feels Roosevelt has done some fine things, some of his experiments were about as good a cure as you could get for the depression, but it is now...
time for a change in party, a new President, younger blood.

As in most cases, the argument has, of course, a “rational” aspect too — the Roosevelt government held office for a longer period than any other one in American history. However, the complaints about “too long” are uttered only in the name of “changing the guard,” not in the name of concrete progressive ideas which could be brought about by younger people.

Resentment against old people has a psychological aspect by which it seems to be linked to anti-Semitism. There is reason to believe that some subjects displace their hostility against the father upon aged persons and the notion of old age as such. Old people are, as it were, earmarked for death. In accordance with this pattern, the image of the Jew often bears features of the old man, thus allowing for the discharge of repressed hostility against the father. Judaism is regarded, not incidentally, as the religion of the father and Christianity that of the son. The most emphatic stereotype of the Jew, that of the inhabitant of the Eastern ghetto, bears attributes of the old, such as the beard or worn and obsolete clothes.

Hostility for the aged has, to be sure, a sociological as well as a psychological aspect: old people who cannot work any more are regarded as useless and are, therefore, rejected. But this idea, like those just discussed, has little immediate bearing upon the person of Roosevelt; rather, they are transferred to him after aggression has turned against him. The universally ambivalent role of the President as a father figure thus makes itself felt.

As to those who are in favor of Roosevelt, there are two clear-cut main motifs which are almost the reverse of those found in the Roosevelt haters. The man “who thinks too much of himself and assumes dictatorial powers” is now praised as a great personality; the leftist and initiator of the New Deal is loved as a friend of the underdog.

The “great personality” motif appears in the statement of the low-scoring man, M711, an interviewer in government employment, with many of the typical “low” characteristics of mildness, gentleness, and indecision.

(Roosevelt) “seemed to be the only man the country had produced that seemed to have the qualifications for the assignment (of war). … I’d say his ability to get along with other people … had been pretty responsible in the unification of our country.”

The young woman, F726, scores low on A–S and E, middle on F, and high on PEC. She is studying journalism but actually is interested in “creative writing.” She states that her brother-in-law can find so many things to criticize and, of course, there are plenty. “But I think the President is for the underdog, and I’ve always been for the underdog.”

The high-scoring man, M102, a student of seismology who went to college because he did not want to be “lined up as just an electrician,” praises Roosevelt’s “talent”:

“Well, if another candidate had approached Roosevelt, I’d have voted for him. But, no other candidate approached his talent.”

M106, another high-scoring man, again characterized by upward social mobility, is pro-Roosevelt for reasons that are just the opposite of those given by one group of his critics for disliking him, although he too suffers from the “old age” complex.

“Roosevelt has done a wonderful job but we should have a young man. Roosevelt stabilized the nation’s currency, helped on unemployment, has handled foreign relations marvelously. He is a common man, goes fishing, takes time for relaxation — that’s what I like. Mrs. Roosevelt has been active in political and social affairs.”

The explanation of the deviation of this highly prejudiced man, who is beset by power ideas and objects to the Jews because they supposedly strive for power, is that he himself “had infantile paralysis, and you appreciate what Roosevelt has done.”

The inference may be allowed that if the same man is praised by some people as a “common man” and by others blamed as a “socialite,” these judgments express subjective value scales rather than objective facts.

The established status of a President of the United States, the irrefutable success of Roosevelt, and, one may add, his tremendous impact as a symbolic father figure on the unconscious, seem in more cases than this particular one to check the usurper complex of the pseudo-conservative and allow only for vague attacks about which there is something half-hearted, as if they were being made with a bad conscience.

7. Bureaucrats And Politicians

There is no mercy, however, for those to whom Roosevelt is supposed to have delegated power. They are usurpers, parasites, know nothing about the people, and should, one may well assume, be replaced by the “right men.” The wealth of statements against bureaucrats and politicians in our interview material is tremendous. Although it comes mostly from high scorers, it is by no means confined to them, and may again be regarded as one of those patterns of political ideology which spread over the well-defined border lines of right vs. left.

It is beyond the scope of the present study to analyze the amount of truth inherent in American distrust of professional politics. Nor should it be denied that a tremendously swollen bureaucratic apparatus, such as that which was necessitated by war conditions and which was, to a certain extent, safe from public criticism, develops unpleasant features, and that the machinery has an inbound tendency to entrench itself and to perpetuate itself for its own sake. However, as one analyzes carefully the standard criticism of the bureaucrats and politicians, he finds very little evidence of such observations, very few specific indictments of bureaucratic institutions which prove them to be incompetent. It is impossible to escape the impression that “the bureaucrat,” with the help of some sections of the press, and some radio commentators, has become a magic word, that he functions as a scapegoat to be blamed indiscriminately for all kinds of unsatisfactory conditions, somewhat reminiscent of the anti-Semitic imagery of the Jew with which that of the bureaucrat is often enough merged. At any rate, the frequency and intensity of anti-
bureaucratic and anti-politician invectives is quite out of proportion with any possible experience. Resentment about the “alienation” of the political sphere as a whole, as discussed at the beginning of this chapter, is turned against those who represent the political sphere. The bureaucrat is the personalization of un-understandable politics, of a depersonalized world.

Striking examples of this general attitude of high scorers are provided by the above-quoted political statements of Mack (p. 34) and of the markedly anti-Semitic manager of a leather factory, M359 (p. 666 of this chapter).

Sometimes the invectives against politics terminate in tautologies: politics is blamed for being too political. M1230a is a young welder who wanted to study engineering. He scores high on E but low on F and PEC.

“What thinking of political trends today? “Well, they’re very disrupted. We discussed them a lot, and a lot of things we don’t like. The administration seems to be so tied up in politics… Statesmanship is gone completely…. Can’t believe anything you read in the newspapers. We read the newspapers mainly to laugh.…”

The last passage is characteristic of the alienation from politics which expresses itself in a complete, and by no means altogether unjustified, distrust of the reliability of any news which has gone through the filter of a system of communications controlled by vested interests. This distrust, however, is shifted to the scapegoat, the bureaucrat and the politician, usually attacked by the same press which is this subject’s laughing stock.

F120, a high-scoring woman, differentiates between Roosevelt and the bureaucracy.26

(Roosevelt and the New Deal?) “I admired him, in fact I voted for him, although I did not approve of a lot of things about the New Deal. All the bureaus. I would not have minded the spending if it had gone to help people. But I resented all the wasted motion — professional people digging ditches — and especially the expensive agencies stuffed with do-nothings, bureaucrats.”

M1214b, a medium scorer of the Maritime School, is anti-political in a traditionalistic way, the ultimate direction of which is still undetermined.

“No respect for politicians: bunch of windbags. They try to sound people out and follow along.” (This is just the opposite of the usual argument according to which the politicians are too independent. This particular twist may indicate the underlying awareness of the weakness of the representatives of formal democracy.) “They are not sincere public servants. Roosevelt, Lincoln, Jefferson, and Bryan are exceptions. Wilson was also sincere.” Subject has no respect for Harding or Coolidge.

Finally, an example from a low scorer. M112, asked about politics, simply states:

“I don’t like it. We can get along without it. Don’t think that people should be just politicians. Should have an ordinary life, just hold office at times. Not be trained for politics and nothing else, should know what people want and do it. Not control things for themselves or others.”

The tone of this accusation is markedly different from the phraseology of the high scorers. This man seems really to be worried lest bureaucracy should become reified, an end in itself, rather than democratically expressing the wishes of the people.

The motivation of the low scorers’ criticism of bureaucrats and politicians seems largely to vary from that of the high scorers; phenomenologically, however, it reminds so much of the latter that one is led to fear that in a critical situation quite a few anti-political low scorers may be caught by a fascist movement.

8. There Will Be No Utopia

The political thinking of high scorers is consummated by the way they approach the ultimate political problem: their attitude toward the concept of an “ideal society.” Their opinional pattern not only concerns the means but also the ultimate social ends.

According to the frame of mind which is being analyzed here, there is no utopia and, one may add, there should be no utopia. One has to be “realistic.” This notion of realism, however, does not refer to the necessity of judging and accounting on the basis of objective, factual insight, but rather to the postulate that one recognizes from the very beginning the overwhelming superiority of the existent over the individual and his intentions, that one advocates an adjustment implying resignation with regard to any kind of basic improvements, that one gives up anything that may be called a day-dream, and reshapes oneself into an appendage of the social machinery.

This is reflected by political opinion in so far as any kind of utopian idea in politics is excluded altogether.

It must be pointed out that an anti-utopia complex seems to occur in the interviews of low scorers even more frequently than in those of high scorers, perhaps because the former are more ready to admit their own worries and are less under the impact of “official optimism.” This differentiation between the stand taken by high and low scorers against utopia seems to be corroborated by the study “Psychological Determinants of Optimism regarding the Consequences of the War” by Sanford, Conrad, and Franck (108). Official optimism, the “keep smiling” attitude, goes with underlying traits of contempt for human nature, as expressed by the cynicism cluster of the F scale, which differentiates clearly between high and low scorers. Conversely, low scorers are much more ready to admit negative facts in general, and particularly with regard to themselves, on a surface level, being less spellbound by the conventional cliché that “everything is fine,” but they show, on a deeper level of their opinions, much greater confidence in the innate potentials of the human race. One may epitomize the difference dynamically by stating that the high scorers deny utopia because they ultimately do not want it to materialize, whereas anti-utopian statements of the low scorers are derived from a rejection of the official ideology of “God’s own country.” The latter are skeptical about utopia, because

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26This observation is in accordance with experience in Nazi Germany where all kinds of criticism and jokes about the party hierarchy were whispered everywhere, whilst Hitler seems to have been largely exempted from this kind of criticism. One heard frequently the remark: The Führer does not know about these things” — even when concentration camps were concerned. (Note by Adorno)
they take its realization seriously and therefore take a critical view of the existent, even up to the point where they acknowledge the threat exercised by the impact of prevailing conditions against just those human potentialities in which they trust in the depth of their hearts.

M345 is a high-scoring man of the University Extension Testing Class group. He scores high on E and PEC but low on F. When asked about what he thinks of an ideal society, his answer reads:

“I don’t think there is such a thing without changing everything, including the people in it. Always some people unusually wealthy, always some unusually miserable economically.”

This answer is significant in many respects. The denial of the possibility of an ideal society is based on the assumption that otherwise everything ought to be changed — an idea apparently unbearable to the subject. Rather than change everything, that is to say, to disobey ultimate respect for the existent, the world should be left as bad as it is. The argument that first the people should be changed before the world can be changed belongs to the old anti-utopian armory. It leads to a vicious circle, since, under prevailing external conditions, no such internal change can ever be expected, and, actually, those who speak in this way do not even admit its possibility, but rather assume the eternal and intrinsic badness of human nature, following the pattern of cynicism discussed in the chapter on the F scale. Simultaneously wealth and poverty which are obviously the products of social conditions are hypostatized by the subject as if they were inborn, natural qualities. This both exonerates society and helps to establish the idea of unchangeability on which the denunciation of utopia feeds. We venture the hypothesis that the brief statement of this subject bares a pattern of thinking which is exceedingly widespread, but which few people would epitomize as overtly as he does.

To the aforementioned M105, who comes as close to overt fascism as any the idea of natural qualities excluding an ideal society is related immediately to the most pressing issue: the abolition of war.

“Naturally, I like America best. The question is, is it worth while to give up what we have in order to have world trade? The Japs make cheap products and can undersell us. What I’m afraid of is a perpetual lend-lease. If we do trade with other nations we should have the cash. World trade would not prevent war. The fighting instinct is there.”

The significant fact about his statement is that the assumption of a “fighting instinct,” which apparently is never supposed to disappear, is related in an overrealistic manner to economic advantages, cash, sticking to what one has, and so on. Incidentally, this is the same man who speaks against the present war because he “can’t see what he can possibly get out of it.”

Self-contradictory is a statement by the executive secretary, F340B, a medium-scoring woman, whose personality as a whole, as well as her ready-made political opinions, come closer to the type of the high scorer than her questionnaire leads us to believe. In terms of surface opinion she wants to be “idealistic,” in terms of her specific reactions she is under the spell of “realism,” the cult of the existent.

“I’m not happy about our foreign policy here — it’s not definite enough, and not idealistic enough. (What are your specific criticisms?) It is not much of anything: seems we haven’t got any foreign policy. (What kind of foreign policy would you like to see?) I would like to see the four freedoms, actually applied in other countries. Then we also have to be realistic about it, but we have to strive to be realistic — to realize the ideals eventually.”

There is something pathetic about this statement. For the contention that one has to be “realistic” in order ultimately to realize the ideals is certainly true. Taken in abstracto, however, and without specific concepts as to how this could be achieved, the truth becomes perverted into a lie, denoting only that “it cannot be done” while the individual still maintains the good conscience that she would be only too happy if it were possible.

Psychologically, the anti-utopian pattern of political thinking is related to sadomasochistic traits. They manifest themselves strikingly in the statement of the high-scoring San Quentin inmate, M622A, who comes fairly close to the “tough-guy” syndrome discussed in Chapter XIX. When asked “what is an ideal society like,” he answers: “Plenty of work for everybody; have all the strikes stopped.”

To the naiveté of this man, who certainly belongs to the poorest strata himself, the image of the present order has been petrified to such an extent that he cannot even conceive of a social system where, because of rational organization, each individual has less to work — to him the ideal is that everybody can work, which does not only include satisfaction of basic needs but also efforts which might easily be dispensed with today. The idea that some strict order should prevail is so overpowering to him that utopia becomes a society where no strikes are to be tolerated any more, rather than a society where strikes would be unnecessary.

It should be mentioned that the general denial of utopianism is sometimes reversed by the subjects whose statements we are scrutinizing here, when they speak about the United States.

Thus, M619, a low scorer of the San Quentin group, led by the prison situation to complete political resignation, still feels:

“... I think part of the reason America has become the greatest country in the world is that because the dreams a man makes might come true.”

Of course, this is to be understood primarily as an expression of the dream that can be measured by the dollars and cents an individual can make, but it should not be forgotten that among the ideological foundations of American liberalism there is also a utopian element which, under certain conditions, may break through and overcome the gospel.

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27 The Four Freedoms: Goals articulated by FDR in his State of the Union address (1941): (1) Freedom of speech and expression; (2) Freedom of every person to worship God in his own way; (3) Freedom from want; (4) Freedom from fear.

28 The Atlantic Charter: Agreement signed in 1941 between FDR and Churchill, with regard to post-war relationships between nations. Became one of the first steps towards the formation of the United Nations.
of supposed realism.

Apparently, the anti-utopian somehow feels uneasy about his own “realism,” and seeks an outlet by attributing to the reality with which he is most strongly identified, his own country, some of the utopian qualities he otherwise disavows.

Only the low- to medium-scoring San Quentin murderer, M6288, a man who has nothing to lose in life, says bluntly:

“This country educates people, but in the so-called American way. ... I don’t believe this is the best country. Maybe in a materialistic way. ... I would not value my life by material things.”

The undertone of this statement is, similar to M619, one of fatalistic resignation. Even low scorers who are not anti-utopian cannot think of utopia but in a quasi-fatalistic way: as if it were something preconceived, fixed once and for all; something which one has to “look up” rather than think and realize oneself. M711:

(What is ideal society like?) “That’s an awfully difficult question. Isn’t it based on the four freedoms?”

9. No Pity For The Poor

One should expect that a frame of mind which regards everything as basically bad should at least favor, in the area of politics and social measures, as much help for those who suffer as possible. But the philosophy of the anti-utopian pessimists is not tinged by Schopenhauerian mercy. The general pattern we are investigating here is characterized by an all-pervasive feature. These subjects want no pity for the poor, neither here nor abroad. This trait seems to be strictly confined to high scorers and to be one of the most differentiating features in political philosophy. At this point, the interrelatedness of some ideas measured by the PEC scale and certain attitudes caught by the F scale should be stressed. Abolition of the dole, rejection of state interference with the “natural” play of supply and demand on the labor market, the spirit of the adage “who does not work, shall not eat” belong to the traditional wisdom of economic rugged individualism and are stressed by all those who regard the liberal system as being endangered by socialism. At the same time, the ideas involved have a tinge of punitiveness and authoritarian aggressiveness which makes them ideal receptacles of some typical psychological urges of the prejudiced character. Here goes, for example, the conviction that people would not work unless subject to pressure — a way of reasoning closely related to vilification of human nature and cynicism. The mechanism of projectivity is also involved: the potentially fascist character blames the poor who need assistance for the very same passivity and greediness which he has learnt not to admit to his own consciousness.

Examples: The extremely high-scoring San Quentin inmate, M664C, whose F score is outstanding, shows clearly the psychological aspect of this particular ideology. He regards as the “major problem” facing this country the fact that it might do something for the starving people abroad. His statement shows also the intimate interrelation between the “no pity for the poor” and the fatalism complexes.

“Christ, we licked those other countries and now we’re gonna feed ‘em. ... I think we ought to let ’em starve, especially them Japs. ... Lucky I don’t have any relations killed in this war, I’d go out and kill me some Japs. ... We’re gonna have another depression and gonna have another war too in a few years.”

By contrast, M658, another high-scoring convict with certain psychopathic traits, turn his affects against the unemployed rather than against the Japanese:

“I believe everybody should have an opportunity. Should not be any unemployment. Only reason they are unemployed, they are lazy like me.”

This may be regarded as one of the most authentic examples of sadomasochistic thinking in our interviews. He wants others to be treated harshly because he despises himself: his punitiveness is obviously a projection of his own guilt feelings.

Women are freer of the “no pity for the poor” complex. They rather over-compensate for it in terms of social welfare and charity which is, as indicated previously, a “high” value anyway. The following statement may be regarded as characteristic of the woman who humiliates him whom she pretends to help, and actually does not help at all but just makes herself feel important.

F359, a high scorer who combines conventionality with somewhat paranoid ideas about the Negroes:

Subject thinks that the poorer people should be taken care of by state or community projects. People in the community should get together, like people, for instance, who are good at organizing boys’ clubs; or they might organize dances and hold them at one person’s house one week, and at somebody else’s the next week. Everybody should contribute something; take up a small collection. In the case of a poor section it might get the funds from the city. One might also call on public funds for buildings, if needed.

The attitude of indifference to the lot of the poor together with admiration for rich and successful people sheds light on the potential attitude of the high scorers toward the prospective victims of fascism in a critical situation. Those who humiliate mentally those who are downtrodden anyway, are more than likely to react the same way when an outgroup is being “liquidated.” This attitude has, of course, strong sociological determinants: upward social mobility, identification with the higher class to whom they wish to belong themselves, recognition of universal competition as a measuring rod for what a person is worth, and the wish to keep down the potential threat of the dispossessed masses. These sociological motives, however, are inseparably bound up with the psychological mechanisms indicated above. The specific infantile implications may be indicated as follows: identification with the poor is quite enticing for children, since the world of the

29 Arthur Schopenhauer (1788–1860), German philosopher. He espoused a philosophical pessimism that saw life as essentially evil, futile, and full of suffering. However, in accordance with Eastern thought (Hinduism and Buddhism) he saw salvation, deliverance, or escape from suffering in aesthetic contemplation, sympathy for others, and ascetic living.

30 The “dole”: welfare.
poor appears to them in many ways less restricted than their own, whilst they somehow sense the similarity between the social status of a child in an adult society and the status of the poor in a rich man’s world. This identification is repressed at an early phase for the sake of “upward mobility,” and also — even if the children are poor themselves — for the sake of the reality principle in general which tolerates compassion only as an ideology or as “charity” but not in its more spontaneous manifestations. They project the “punishment” they have received for their own compassion upon the downtrodden by regarding poverty as something the poor “brought upon themselves.” The same formula, incidentally, plays a decisive role in anti-Semitism.

10. Education Instead Of Social Change

The complement of the “no pity for the poor” complex is the overemphasis given to the education of people within the political sections of our interviews. The frequent reference to this topic is the more significant since it does not appear in the interview schedule. Nobody will deny the desirability of political education. It is hard to overlook, however, that the ideal of education often serves as a rationalization for social privileges. People who do not want to confess to anti-democratic leanings prefer to take the stand that democracy would be all right if only people were educated and more “mature.” This condition, naturally, would here and now exclude from political activities those who, on account of their economic situation, need most urgently a social change. This, of course, is never stated in so many words. If, however, as once happened, an overtly fascist man speaks in favor of the abolition of the poll tax in the South, and wants to replace it by an “intelligence test,” there is little doubt about the ultimate purpose. The adulation of “education” occurs quite frequently among uneducated people — perhaps because, for some reason beyond the scope of the present study, education has come to be a kind of a panacea in American ideology. None of our subjects ever takes the trouble of defining to what the mysterious “education” should refer: whether it pertains to the general educational level or whether some special kind of political education is envisaged and how it should be carried out.

The education complex is not confined to high or medium scorers but seems to be more frequent with them than with low scorers. Some examples are given.

M1230A, a high-scoring man of the Maritime School Group, states,

(What is an ideal society like?) “It would take generations of breeding to bring everybody to the same educational standards ... though not to have such great classes ... although I think we should always have class distinction ... some initiative to try to improve yourself.”

Here it is obvious that the education idea serves as a subtle device by which the anti-utopian can act to prevent a change and yet appear progressive. It is also characteristic that the stress put on a long drawn-out educational process is concomitant with the idea that there always should be some class distinction.

Similarly, the Canadian M934, a medium scorer, endorses the education idea as a “brake,” this time on the labor movement. He believes:

“The important thing in the labor movement today is education of the rank and file. I just don’t think labor is ready to take more influence today.”

It may be noted at random that the more production processes are standardized, the less special training is required, the more technological progress leads toward a certain enlightenment of the masses, the emptier the postulate of education becomes. Our subjects stick to it in a rather fetishistic way.

For the very high-scoring woman, F104, majoring in Spanish and interested in business, the political demarcation line between her ingroup, the Republicans, and the Democrats coincides with that of education.

“The type of people I have known who are Democrats are usually uneducated people who really don’t know what is happening. The present administration has made a mess of things.”

Thus the education ideology interprets the fact that the Democratic Party is more of a lower-class party than the Republicans.

Among low scorers the education idea is somewhat mixed up with the traditional socialist wish for enlightenment. Frequently, there occurs a complaint about the lethargy and the lack of political interest of the masses — from which, regularly, the subjects exempt themselves. In this context we may mention again the phraseological statement of our sailor, M117:

“We have a good basis for our political system. The majority of people are not interested or equipped enough to understand politics, so that the big proportion of U.S. politics is governed by the capitalistic system.”

The education complex leads us back to where our analysis started, to the ignorance and confusion which clouds the political thinking of most of our sample. It is possible that the education complex somehow expresses the awareness that one really does not know what one talks about when one discusses politics — often enough the praise of education follows, with low scorers, self-accusations on account of their lack of knowledge. However, the vague idea of education takes care of the experience of ignorance rather summarily by a slogan and reliance on an isolated factor of cultural life, thus dispensing with the effort of political thinking. Moreover, it serves in most cases the purpose of projecting one’s own ignorance onto others so that one may appear informed oneself.

One last observation may prove to be significant. Whereas the praise of education is heavily accentuated by high scorers, it is at the same time one of the most frequently heard anti-Semitic statements that “the Jews are all out for education” — generally associated with the assertion that they dodge hard manual labor. We may suspect that there is, at the hub of the education complex, the vague realization that this culture excludes the bulk of those whom it embraces from real participation in its more subtle gratifications. While the
awkward talk about education expresses longing for a state of affairs where one is no longer stunted by the requirements of “being practical,” fury about one’s own educational frustration is projected upon the chosen foe who is supposed to possess what one has to deny to oneself.

C. Some Political And Economic Topics

Our previous discussion was, in accordance with the general approach of our study, formulated in subjective, rather than objective terms. That is to say, we have focused our interest on the patterns of political thinking of our interviewees, rather than on the stand they take with regard to objective political issues. As a matter of course our approach led also to a discussion of numerous political topics such as, for example, the evaluation of Roosevelt, the problem of government “bureaucracy,” attitudes taken toward “ideal society,” etc. No strict dichotomy between the subjective and objective political issues could be made. What remains now to be discussed are the attitudes of our subjects toward those political topics of the interview schedule so far not covered, though some of them, particularly with regard to the bureaucrat complex and the problem of government control of business, have been touched upon.

1. Unions

The problem of unionism was heavily emphasized in our interview schedule because it is a very timely politico-economic topic, and because we expected it to be highly discriminatory. The questionnaire item, “Labor Unions should become stronger and have more influence generally,” did indeed prove to be discriminating in the statistical sense (D.P., 3.16 for men and 3.49 for women on Forms 40–45), but the interview protocols offer ample warning against any such primitive formula as low-score = pro-union, high-score = anti-union. A certain amount of criticism of unions is universal and there is no lack of otherwise outspoken low scorers who deviate with regard to the union question. Unambiguously pro-union are only a small number of politically conscious and highly articulate left-wingers. Otherwise, there are strong reservations with respect to unions throughout our sample. High and low scorers differ more in the way these reservations are made than in the simple pro- vs. anti- dimension. A critical attitude is taken by people who do not belong to unions, as well as by those who are members.

Some differences between questionnaire and interview might be expected on the basis that the questionnaire calls for more or less forthright statements, whereas the interview allows the subjects to elaborate their ideas in all their complexity. Here, it would seem, the interview comes closer to the subjects’ real opinion than does the questionnaire. Since the organization of labor and the issue of the closed shop affects the lives of most people in some immediate way, the factor of “alienation” and the accompanying ignorance and confusion plays a lesser part than it does, say, when people discuss “all those bureaus” far away in Washington.

Thus, the critical sentiment expressed with regard to the unions has to be taken very seriously. This criticism must not be identified automatically with reactionism. Here more than anywhere else, there is some basis in reality, and the complaints are, generally, much more reasonable, show much more common sense than when it comes to issues such as the politicians or the Jews. Labor organizations have more or less to adapt themselves to the prevailing conditions of an economic life ruled by huge combines, and thus they tend to become “monopolies.” This means discomfort for innumerable persons who in their business are faced with a power which interferes with what they still feel to be their individual right as free competitors. They have to yield an extra part of their profit to what labor demands from them, over and above the price for the commodity which they buy, the laborer’s working power. This appears to them as a mere tribute to the power of the organization. It is significant, however, that at least the high scorers resent labor monopolies but not their model, industrial monopolization as such. This is not surprising. The population has much more direct contact with the labor organizations than with the organizations of industry. People have to negotiate with their local unions about extra pay, overtime, wage increases, and working conditions, while Detroit, where their car is being made and priced, is far away. Of course, deeper-lying motives of social identification are also involved.

The monopolization of labor affects also the workers themselves who feel bossed by the huge organization upon which they exercise very little influence as individuals and who, if they are not admitted, feel hopelessly “out-grouped.” This nucleus of experience in the critique of organized labor has to be recognized lest one rush to conclusions.

The element of partial truth in the critique of labor is among the most dangerous fascist potentials in this country. While there are quite a few points in the critique of labor which cannot be refuted, they are easily chosen as points of departure, in order to do away with unions altogether, replacing them by government-controlled corporations — one of the main economic objectives of fascists everywhere. No analysis of the fascist potential is valid which does not give account of the agglomerate of rational critique and irrational hatred in the people’s attitude toward labor. Some characteristic reactions of our interviewees may, at least, illustrate the problem.

We begin with examples of an attitude toward labor which is very widespread among low scorers: the acceptance of unions with more or less incisive qualifications. Obviously, anti-labor attitudes among otherwise “progressive” people are particularly important for broader issues of prognosis.

M310, a thoroughly liberal and progressive member of the University Extension Testing Class, speaks about the “so-called free enterprise system which really is monopoly.” To the question about the 30 per cent wage increase demanded by labor, he answers:

“Well, don’t like to see anybody set an arbitrary figure for any demand. At the same time very sympathetic to wage demands. E.g. the auto workers right now. On the other hand, the bak-
erly workers in San Francisco are striking merely for a base rate, although all of them are making above that now: they are just thinking of the future. . . . I am for unions, but I think we should recognize that sometimes they become selfish-interest groups, . . . Disappointed in the labor movement as a reform vehicle, their only interest is in higher wages for their own small group, especially A.F. of L. craft unions or monopolies.”

Behind this statement looms the dim consciousness that today’s labor movement, instead of aiming at a better society, is satisfied with securing certain advantages and privileges within the present setup. This is just the opposite of the typical high scorer’s complaint that unions have become too political, a matter to be discussed later.

M112, a low-scoring college sophomore, senses the danger that cumbersome, mammoth unions might become undemocratic. He is anti-monopoly in the sense that he hopes to stop social trends by breaking down highly centralized units into smaller ones.

“I don’t like large organizations. There should be local unions, local companies, never very large. There is Kaiser, but he’s not so bad. Standard Oil is not good or I.G. Farben of Germany.”

M620, a low-scoring convict, is typical of those who resent the interference of organized labor with the functioning of the machinery of production as a whole:

(What do you think of political trends today?) “Well, I believe seriously that labor is going to have to acquire a sense of responsibility. . . . Well, to me a contract is more or less sacred.” Subject objects to strikes in general, especially to jurisdictional strikes. (What about 30% increase in wage demands?) “I believe if the unions are willing to work they should have it. But if they give no returns, completely unjustified. (What about G.M. strike?) Should be settled as quickly as possible, one way or the other. . . . I believe both labor and business sort of ignore the little fellow. . . . I am sort of bitter about this strike business. . . . I feel labor should have more responsibility.”

M711, an extreme low scorer of the Employment Service Veterans group, mixes up the collectivistic power of unions with the threat of fascism and makes, by projection, Hitler a pro-union man:

(How do you feel about labor unions?) “I don’t know frankly on that. In theory I’m very much in favor of labor unions. (How do you feel about 30% wage increase demand?) Well, I do not approve . . . because I think any wage increase demand should be made in relation to living costs. (How do you mean that?) As a matter of fact, I just don’t think about it . . . 30% wage increase won’t mean a damn thing if living costs go up too. (What about G.M.’s labor union demand for increased wages, with no increase in prices?) “Yes . . . but I think wages and prices have to hit a stabilization. . . . ” (Interviewer reads question #4, stating that labor unions should become stronger, and refers to subject’s disagreeing a little with this item and asks for elaboration.) “Well, my disagreement on that — I’m perhaps thinking that labor unions becoming stronger would lead to a state of fascism. . . .” After all, didn’t Hider use the labor unions in his early days, increasing labor unions and making them stronger. . . . I know we have labor unions in San Francisco which are simply little empires. On the other hand, we have others that are working for the general good. . . . I certainly don’t think they should be controlled as some of our senators seem to want them.”

F340B has been mentioned before. She is of the University Extension Testing Class and scores middle on E, low on F, and high on PEC. She differentiates between the positive function of unions and their inherent evils which she describes in personalistic terms as “capitalistic” themselves.

(What do you think of labor unions in general?) “I think they are necessary — as an idea they are fine, but in practice — I have had the misfortune to meet some of the labor leaders in this area, and it was very disillusioning to me. (In what way?) Well, if there ever were ‘capitalists,’ they were every bit of it, running their organization just like running a business — to squeeze everything out of it. (What do you think should be done about that?) Well, they should not object to having their financial statements audited — should be more open about it. (Do you think standards should be set up then, by the government perhaps?) Yes, I think I would rather see a strong public opinion do it — makes them realize they should be more fair-minded and open.”

Although no scoring has been done, the impression created by careful perusal of the whole interview material is that the attitude which accepts unions as a necessary evil is the average one, at least among those who are not articulately reactionary.

There is an exceedingly small number of unqualified pro-labor statements. The two examples to follow stem from San Quentin, both, of course, from low scorers.

M628B, a murderer:

(What do you think of labor unions?) “Definitely in favor of the closed shop. I don’t believe in private enterprise as in this country. If it was what they say it is, I would be in favor of it. . . . I don’t suppose the Constitution, but . . . we don’t live by it. . . . This story of work hard, my boy, and you’ll be great one day is fine . . . but when you won’t clothe and house, etc. the masses, I’ll say that’s an outrage. . . .”

M619, a sex criminal characterized by the psychiatrist as “simple schizophrenic,” is not altogether uncritical of labor but believes that the weaknesses of the unions are gradually disappearing: his unqualified acceptance is based on a somewhat empty general idea of progress.

(How do you feel about labor leaders today?) “The A.F. of L., I am in favor of it very much. The C.I.O., formerly I was not in favor of it, but as time moves on, the people seem to accept it more and more. I’m inclined to feel the faults of its inception have been ironed out . . . of course, the unions in the beginning used pretty high-handed methods, but perhaps the end will justify the means they took.”

One particular aspect of critical feelings toward labor should be stressed. It is the idea that unions should not engage in politics. Since this has nothing to do with those economic experiences with labor at which the complaints of many people aim, it is a matter of plain ideology, derived very probably from some belief that according to American tradition unions offer a means of “bargaining,” of obtaining higher shares, and should not meddle in other issues. The anger about wage disputes and strikes is displaced and becomes rationalized by hasty identification of organized labor and communism. Since unions in this country are incomparably less political and class-conscious than anywhere else, this objection is of an entirely different order from those previously discussed: it is truly an expression of reactionism. However, in this area the reactionary ideology is so strongly backed by preconceived notions that it infiltrates easily into
the opinion of people of whom it could hardly be expected. M621A is serving a term in San Quentin for theft. He scores low on E and F but high on PEC.

“I admire unions, but they shouldn’t agitate. (Evidently referring to any political activities.) They shouldn’t try to get more money, but should help people more. They should want to keep prices down like anyone else . . . unions have no business in politics.”

M627, another San Quentin man, scores low on E and PEC but high on F. He is a psychopathic alcoholic convicted for what seems to be a minor sex offense.

(What about the P.A.C. of the C.I.O.?) “No, politics should be let alone. Keep politics out of any organization. I just feel that labor and politics won’t mix. (Do you think it ought to be prohibited?) Yessir.”

Finally just one example from a San Quentin high scorer, M656A, who is by no means extreme:

(P.A.C.?) “Well, I don’t say they should go into politics, they should work through their representatives . . . as a whole they shouldn’t enter into politics. (Why not?) If they go into politics, they’re demanding a lot on the side, where rightfully they should take it to the lawful legislative body. . . . As far as I am concerned, politics shouldn’t enter into business, and these unions are a business.”

That many statements of forthright hostility to labor can be found in our material is not astonishing. The striking fact, however, is that such statements occur not only among high scorers but again also among medium and low scorers.

We again limit ourselves to a few examples which will give an idea of the structure of unqualified anti-unionism.

M202, a construction engineer, scoring generally very low, is nevertheless strongly identified with the entrepreneurs. His interviewer, as was mentioned above (p. 649), called him “a person who is conservative but not fascist.” His invectives against labor, however, make this evaluation appear to be a little too optimistic. As an interesting deviation, a full account of his anti-labor stand should be given.

In connection with the discussion of his work subject was asked about his attitude toward labor unions. His response was, “I am hipped about unions; there you have a hole in me!” He joined a company as a strike-breaker in 1935. He took on a job as a chemist. At that time he was just out of California and there was a depression on. He had no strong feeling about unions then, but just wanted a job. However, he did feel that a man had a right to work if he wanted to, and he had no compunction about taking another man’s job. He continued with the company after the strike was over. He described himself as a “company man,” and consequently, as having the company point of view. When he works for a company he is one hundred percent for that company’s interests, otherwise he would not stay with them. He has two objections to unions: (1) their policy of assuming that older men are better than younger men and giving the better jobs to them rather than to newcomers; (2) the closed shop. He thinks men should be allowed to “enjoy their work.” If men know that they are going to be kept on a job even if they don’t work hard, it does not encourage them to do their best. For example, he hired two shop stewards whom he found were no good, so he fired them; but the union demanded that he take them back, which he had to do, as otherwise he would have had no one to work for him. If a man sees that the fellow next to him goes slow on the job and yet makes the same wages, he will have no incentive to work hard and pretty soon he, too, will slow down. The unions should not prevent a man from working who does not want to join a union. The interviewer suggested that the main purpose of the closed shop was to bargain for rates of pay. Subject replied that if a group of men would band together to rate themselves and ask for more pay for the skilled workers, or to work out better means of production, that would be all right. If a company is not willing to pay for skilled work, they don’t need to work there. By way of a summary, it may be pointed out that the subject’s objections to unions boil down to a feeling that unions not only do not foster hard work, but even discourage it.

This case seems to be that of a man who, although politically unbiased, became highly antagonistic to labor through concrete experience. It should be emphasized that, in spite of his own description of himself as a “company man,” he by no means admires businessmen, thinks that poverty could be done away with by changes in our social system, and favors government control in many respects. His views may be summarized as being torn by a conflict between very progressive general ideology and violent reactionary impulses within the sphere of his own immediate interests — a configuration that may be indicative of a dangerous pattern of potentialities in many “liberals.” It seems, however, that the inconsistency of this subject is not so much due to psychological factors as to his professional position. His reactionary traits are derived from his function as a member of the technological hierarchy who has to look out for “efficiency” and finds that union interference tends to lower this efficiency rather than to enhance it. Thus his attitude is not really so inconsistent as it appears on the surface: one might rather say that his over-all progressive clashes with his technological progressiveness because the two kinds of progress by no means harmonize objectively under the present conditions of production.

The 22-year-old woman, F316A, is structurally similar. She is a low scorer who turns violently anti-labor on account of some grudges she has developed in her work as a junior chemist in an oil development company.

Subject feels that the present labor situation is very bad because of all the strikes and that industry is really hamstrung. The big unions are asking too much. (What about the union at S.? The S. union (C.I.O.) is undemocratic because the department heads and the junior chemists make all the decisions, then tell the members about it at meetings, and they are not even members of the union. (You also have a company union at S., don’t you?) “You mean the Association of Industrial Scientists? It is not a company union (rather angrily). That was a dirty trick of the C.I.O. — or rather not a dirty trick but a ruse — to accuse it of being a company union, because then it could not be registered with the W.P.B. and so could not become a bargaining agent for the employees. They thought if they could prevent it from being registered for one or two years that it would die. Because it is not the bargaining agent it cannot make a contract for the workers, it can only hint to the company what it would like. Although the A.I.S. only has a chapter at S., I don’t think it is company dominated. Although I have no proof. (Don’t the laboratory assistants get paid almost as much as the junior chemists?) Yes, when the junior chemists were getting $170 a month and the C.I.O. secured a raise to $180 for the laboratory assistants, the company had to raise the junior chemists to $200

31$170 = $1,400; $200 = $1,600 in 2005.
a month. The C.I.O. complains that they do all the work and yet the junior chemists won’t join. (Was not the raise a good thing?) Yes, but I still would like to see what the A.I.S. could do if it were registered: maybe it wouldn’t do anything.

As to the high scorers, the key theme of their anti-labor ideology is that of the racket. They regard the pressure exercised by organized labor as illegitimate in a way comparable to organized crime and conspiracy — the latter being one of the high scorers’ favorite topics anyway. To them, whose moralism has been emphasized from time to time in this book, the concept of the free market coincides with the moral law, and any factors which introduce, as it were, an extra-economic element into the business sphere are regarded by them as irregular. Incidentally, this suspicion does not pertain to industrial monopolies and their pricing agreements but merely to the supposedly monoplastic structure of unions.

Here again the idea of “legitimacy” — of identification with the strong — comes into play. Industrial combines seem, according to this kind of thinking, to be the outgrowth of a “natural” tendency, labor organizations a banding together of people who want to get more than their due share.

Viewed from a purely psychological angle the idea of “labor racketeering” seems to be of a nature similar to the stereotype of Jewish clannishness. It dates back to the lack of an adequately internalized identification with paternal authority during the Oedipus situation. It is our general assumption that the typical high scorers, above all, fear the father and try to side with him in order to participate in his power. The “racketeers” are those who by demanding too much (though the subject wants as much himself) run the risk of arousing the father’s anger — and hence the subject’s castration anxiety. This anxiety, reflecting the subject’s own guilt feelings, is relieved by projection. Thinking in terms of in- and out-group, the high scorer who wants to “outgroup” the others is continuously prone to call them the ingroup. The more he tends himself, on account of his pretense to “status,” to circumvent the “normal” channels of free competition, the more he is likely to blame those he deems weak for the very same thing. Workers become “racketeers,” criminals to him as soon as they organize. They appear as the guilty ones after the pattern of “peddler bites dog.” Such psychological tendencies are, of course, magnetically attracted by any elements of reality which fit into the projective pattern. Here, labor organizations afford a rare opportunity.

M352, a shift foreman who calls himself a “head operator,” scores high on all scales.

“Well, at Standard Oil, no unions recognized. I’ve never been a union man. Through union there is strength, if it’s run okay, but a lot of unions of today have developed into a racket, and a source of political influence. The C.I.O. Political Action Committee particularly … politics and unionism shouldn’t become too involved. The unions shouldn’t become a political organization; and the A.F.L. has developed into a racket for making money. The officers keep themselves in positions practically until they die, with no strings on how they use the money, and that should be controlled … but if the local organization can run itself in an orderly fashion, okay, if the officers are conser-

Here, as in many instances, critique is directed against the largeness of unions per se; with the romantic idea that purely local organization, being less institutionalized, would be better automatically.

M658, the San Quentin man quoted above, goes so far as plainly to advocate the abolition of unions:

(Political trends today?) “Oh, I think we are going to be ruled by a lot of clowns, by a lot of labor unions… Look at all these working stiffs … that don’t know anything else, but how to drive a nail … they try to run things, because a few hundred thousands of them get together. (What ought to be done?) Straighten them out, show them where they belong… . Take away their charters. (Meaning?) Well, every union has to have a charter. Abolish them. If necessary, abolish their meetings. (What about strikes?) That’s what I’m thinking of … they’re a detriment to the country. (How should strikes be handled?) Refuse to re-employ them, or fine them. I don’t believe in sweat shops either, but this quilting’ when you’re making $150 a week32 anyway — kind of silly. Create inflation.” (Subject had earlier made a remark in discussing vocation and income — which interviewer neglected to record — to the effect that he himself thinks in terms of saving perhaps $500 or so,33 e.g., by theatre work, and then quitting for awhile. Note subject’s highly exaggerated fantasies of wartime wages.)

A few statements of extreme anti-unionism can be found among the Los Angeles sample. Perhaps the 20-year-old boy, 504, high on E and PEC and middle on F, represents a certain kind of war veterans’ anti-unionism:

When asked about organized labor he says: “I am against it.” He doesn’t know the difference between the A.F.L. and the C.I.O. but he feels “like many of the veterans, we worked for nothing while the workers at home were on strike and making good money.”

The contrast between this subject’s hostility and his complete lack of information is striking.

5031–5032 are a husband and wife in a very high income group. Both are high on PEC, low on F, and low-middle on E. For them violent anti-unionism is concomitant again with contempt for human nature: they regard unionism simply as a device of the lazy ones to dodge labor.

Both of them are anti-labor. The husband is quite vehement about this. Although he expects prosperity to continue he feels it will be at the cost of a continual fight against labor’s demands. He feels that labor’s demands are unreasonable and that with labor’s recent victories that “even if one met labor’s demands one certainly does not get a day’s work out of carpenters, plumbers, etc.” Both of them claim to be without prejudice with regard to various minorities. It is interesting, however, that they did raise the issue of the acceptance of Jewish children in the school where their son went.

F5043, an extremely high-scoring middle-aged housewife, belongs to that school of potential fascists who find that “everything is a mess.” She first creates in true “we-the-mothers” style the imagery of a desperate crisis and then puts the blame on the labor situation.

“I have never seen anything like this,” she lamented when
asked about the labor situation. “What have our boys been fighting for? Why, they come back to find that they have to give up a lot of things… not even a place to live… all because of the strikes.” Thus she blames labor for the present crises and resents the growth and strength of labor unions. She also feels that there is an irreconcilable breach between veterans and the workers and fears internal strife. She also blames the strikers for the growing trend of unemployment and is very pessimistic about the possibility of full employment. However, she does not feel that there is too much government interference and is rather vague about the role of big business and free enterprise. In fact, she seems to harbor only very strong anti-labor and anti-strike feelings, without any strong convictions on other issues. “It’s just a terrible mess,” she repeated, and she does not think the layman should get his hands dirty by “messing with politics.”

Whereas the low scorers who generally take a “pro, but…” attitude toward unions insist on the soundness of the principle but object that unions are “going too far,” getting more, as it were, than their share, the typical high scorers blame them indiscriminately for the supposedly critical social situation, for the standardization of life (5001 and 5003), and for their attitude toward government interference are chosen from medium and high scorers. Here, of the extension testing class, a young clerk, is middle on E but high on F and PEC. She is interesting because of a certain attitude of intellectual fairness expressing itself in attempts to see also the other side of the picture: an “anti-paranoid” trait of the American frame of mind which, incidentally, is among the strongest bulwarks against fascism as far as subjective factors are concerned.

She doesn’t believe in government control of industry. Maybe it would be all right for the government to take over transportation, gas, electricity, and water. (Why?) Maybe they could do it cheaper; she is not sure about that. Anyway, if there was a strike, like on the Key System they would be holding up everything and the government could make them go back to work. “When the government tells you to do something, you do it.”

The quotation shows an ambiguous element in the affirmation of government interference: whereas the latter is admitted as a violation of liberalism, it is, simultaneously, appreciated as a potential means to keep organized labor at bay. It should be remembered that the National Socialists always complained about the “Welfare State” of Weimar but later on surpassed by far any state interference ever attempted by German socialist governments.

The high-scoring parole officer, M109, is reminiscent of F340A in so far as his support for some kind of government interference is authoritarian rather than favorable to any restrictions on the anarchic control of labor or rational planning for the sake of all. (Cf. quotations on pp. 676, 679.) Those who are outspokenly set against government controls again comprise both low and high scorers. Here, of course, the low scorers are particularly interesting.

The already quoted M711, an “easy going” low scorer, is opposed to state interference simply because he feels a fascist potential in it, apparently unaware of the progressive function this interference had under Roosevelt:

(Government control?) “I don’t. There, again, that could be a road to a fascist state eventually. Certain controls would have to be exercised.”

In spite of his leftist ideology this man shows symptoms of a confusion which may make him the prey of pseudo-progressive slogans of fascist propaganda: it is the same man who justifies his anti-union attitude with the spurious assertion that Hitler was in favor of unions.

M204, another low scorer, a young man of the Psychiatric Clinic group, suffering from anxiety neurosis, calls himself a socialist and feels that the New Deal was too conservative, but states, nevertheless:

The government should not be completely in control of everything. Favors something like the Scandinavian system: CCF, full employment, labor government, favors cooperatives. “I think it will come that way in this country. Government control can be run wrong. Instead we should preserve individual freedom and work through education.”

To sum up: the low scorers’ criticism of government interference is based on the traditional idea of freedom, the fear of an authoritarian abolition of democratic institutions and an individualistic way of living. This makes for a potential resistance against any attempts at a planned economy. There is a possibility that a good many traditional values of American democratism and liberalism, if naively maintained within the setup of today’s society, may radically change their objective functions without the subjects even being aware of it. In an era in which “rugged individualism” actually has resulted in far-reaching social control, all the ideals concomitant with an uncritical individualistic concept of liberty may simply serve to play into the hands of the most powerful groups.

The statements against government control of our high
scorers are of a completely different kind. To them, unionism, New Dealism, government control are all the same, the rule of those who should not rule. Here resentment of government interference is fused with the “no pity for the poor” complex.

The San Quentin “tough guy,” M664b:

(Political trends today?) “Well, the way it’s going, my impression of the [name] is that it’s a detriment to our country. (How do you mean that?) I think a person should earn a living instead of expecting the government to give it to him. I don’t believe in this New Deal and I don’t believe in labor running the country. . . . If a man can’t make a profit in his business, he’ll close it down . . . .”

The San Quentin murderer, M651a, who is serving a life sentence, is set against government interference, his point of view being that of the businessman who talks “common sense.”

(What about government controls over business?) “No, I believe in free enterprise. I believe that business should be able to conduct their own business, except during the war we had to have ceiling prices. . . . But competitive business makes low prices . . . .”

It may be noted that the feeling, even of the high scorers, with regard to government control as such, though it represents to them the hated New Deal, does not seem to be as “violent” as their anti-unionism. This may be partly due to the authoritarian undercurrent which, somehow, makes them respect, to a certain extent, any strong government, even if it is built on lines different from their own, partly from the rational insight into the necessity of some government interference. Many of our interviews were conducted during or shortly after the war, at a time when it was obvious that nothing could be achieved without government control, and it is this fact to which reference is frequently made, mostly as a qualification of the rejection of government control. This, however, certainly depends largely on the situation, and if interviews should be conducted today, the picture would very probably be different.

There is one particular issue which deserves some attention in this connection, the attitude of our subjects toward monopolism. On the one hand, monopolies are the outgrowth of free enterprise, the consummation of rugged individualism; on the other hand, they tend to assume that kind of noncompetitive control which is rejected when exercised by the government. Probably no “public opinion” concerning monopoly has crystallized so far, mainly because much fewer people are aware of the anonymous and objective power of big combines than are aware of official legal measures of the state. However, a few examples may illustrate how the problem of institutionalized super-business is reflected in the minds of some of our subjects.

M115, a conventional but non-fascistic fraternity man, who scores low on E and F but high on PEC, is set against “this Mandan stuff,” but nevertheless, feels:

“Big business should be controlled when it gets too large. In some fields, like transportation, power, etc., large-scale organization is necessary. The main thing there is to prevent monopoly, and to have limitations on profits.”

The unresolved contradiction between this man’s strongly anti-socialist and equally outspoken anti-monopoly attitudes, is in all probability characteristic of a very large section of the population. In practice, it amounts to an artificial “holding up” of economic developmental tendencies, rather than to a clear-cut economic concept. Those layers of the European middle class which were finally enlisted by fascism were also not infrequently set, in ideology, against the big combines.

M118, a low-scoring man of the University Extension Testing Class, sees the problem but is still so deeply imbued with traditional economic concepts that he is prevented from following his logic to its conclusions.

“The emphasis now is on ‘free enterprise,’ but that often results in monopoly, the big concerns squeezing the little guys to death. There is too much of a gap between the rich and the poor. People climb up by pushing others down, with no regulation. For this reason, government should have more influence economically, whether or not it goes as far as socialism.”

The same man criticizes Wallace for being “too impractical.” One cannot escape the impression that monopolism is used as a vague negative formula but that very few subjects are actually aware of the impact of monopolization on their lives. The union issue, in particular, plays a much bigger role in over-all ideology.

3. Political Issues Close To The Subjects

It has been pointed out in the early part of this chapter that political confusion and ignorance, and the gap between surface ideology and concrete reactions, are partly due to the fact that the political sphere, even today, seems to most Americans too far away from their own experiences and their own pressing interests. Here we go briefly into a discussion of some political and economic topics of the interview schedule which, for imaginary or actual reasons, are closer to the hearts of our subjects, in order to form at least an impression on how they behave with regard to these matters, and whether their behavior differs markedly from that in the field of “high politics.”

First, an illustration of what may be called “imaginary closeness.” Our interview schedule contained at least one question which was, in the middle of its realistic surroundings, of a “projective” nature. It was concerned with the $25,000 income limit.34 Neither is this question a pressing political issue nor could many of our interviewees be expected to have any immediate personal interest in limitations of income on such a high level. The answers to this question, which would deserve a thorough going analysis of its own, are indicative of an element of the American dream much more than of political attitudes. There were exceedingly few among our subjects who wanted to accept such an income limitation. The utmost concession they made was the acknowledgment that one can live on this amount. The prevailing view, however, was that, in a free country, every person should be allowed to earn as much as he can, notwithstanding the fact that the chance to make as much today has become largely illusory. It is as if the American kind of utopia was still much
more that of the shoeshine boy who becomes a railroad king, than that of a world without poverty. The dream of unrestricted happiness has found its refuge, one might almost say its sole refuge, in the somewhat infantile fantasy of infinite wealth to be gathered by the individual. It goes without saying that this dream works in favor of the status quo; that the identification of the individual with the tycoon, in terms of the chance to become one himself, helps to perpetuate big business control.

Among those subjects who are outspokenly in favor of the income limit is the San Quentin check-writer, M664C, a high-scoring man, so full of fury and envy against everything that he does not even like the wealthy.

(What about $25,000 limit on salaries?) “What the hell is that for? That’s no more than fair; hell, that’s too much money anyway.”

The apparent radicalism of this man can be appreciated only if one recollects that it is he who is outraged by the idea of feeding starving countries.

The very widespread feeling of our subjects on the $25,000 income limit can be summed up in the eager plea of M621A, of the San Quentin Group, a low scorer on E and F but a high scorer on PEC.

“They shouldn’t do that. If a man has the ability, more power to him.”

The next few topics are characteristic of the aforementioned tendency of our subjects to become more rational and “progressive” as soon as institutions or measures of a supposedly “socialistic” nature, from which the individual feels he can draw immediate benefits, are, brought into the discussion. OPA and health insurance are examples.

Our interviews seem to show that OPA, also a “bureaucratic” agency of government interference, is very generally accepted. Here are a few examples, picked at random:

Again M621A:

(Opera?) “I think it’s done a very wonderful thing in this country. May have gone too far, e.g., in the housing situation in San Diego.” (Subject thinks the OPA should have solved the housing situation.)

One of the few exceptions is the wealthy Los Angeles couple, 5031 and 5032, who are “disgusted and fed up with the New Deal, priorities, and all this damn red tape created by OPA.”

Most others are in favor of OPA, sometimes, however, with a certain strain of punitiveness, such as the San Quentin low scorer, M627, already quoted:

“Well, the OPA is doing a good job if they control this black market.”

This comes out most strongly in the interview of the San Quentin high scorer M658, the man who wants to abolish labor unions.

“If (the OPA) had an iron glove underneath their kid gloves, be all right. They fine a guy $100 — for making $100,000.”

The general appreciation of OPA is the more interesting since this institution has been under constant newspaper attacks for many years. But here the advantages, particularly with regard to the housing situation, are so obvious that ideological invectives apparently lose some of their impact on the population. To demand the abolition of OPA because of the “damn red tape” in Washington may mean that one has no roof over one’s head.

Something similar holds true of health insurance. High and low scorers, with very few exceptions, concur in its appreciation. M656A, a high scorer of the San Quentin Group, serving a term for second-degree murder, after having stated that a person can live on $25,000 a year but should be allowed to make what he is capable of making, and who certainly cannot be called a socialist, answers to the question about public health insurance, “I’m for it.”

The above quoted easy-going, low-scoring man, M711, is enthusiastic:

“Public health insurance? Unqualifiedly yes . . . important as almost any measure of ideal society.”

Finally, our attention should be directed toward an economic area which is of the utmost importance for the formative processes of fascism. This is taxes. It is perhaps the point at which pent-up social fury is most freely given vent. With the high scorers, this fury is never directed overtly against basic conditions but has nevertheless the undertone of desired violent action. The man who bangs his fist on the table and complains about heavy taxation is a “natural candidate” for totalitarian movements. Not only are taxes associated with a supposedly spendthrift democratic government giving away millions to idlers and bureaucrats, but it is the very point where people feel, to put it in the words of one of our subjects, that this world does not really belong to the people. Here they feel immediately that they are required to make sacrifices for which they do not get any visible returns, just as one of our subjects complains that he cannot see what he can get out of the war. The indirect advantages each individual may draw from taxes paid are obscure to him. He can only see that he has to give something without getting anything back, and this, in itself, seems to contradict the concept of exchange upon which the free market idea of liberalism is built. However, the extraordinary amount of libido attached to the complex of taxes, even in a boom period, such as the years when our subjects were interviewed, seems to confirm the hypothesis that it draws on deeper sources of the personality as much as on the surface resentment of being deprived of a considerable part of one’s income without visible advantages to the individual. The rage against the rational tax system is an explosion of the irrational hatred against the irrational taxation of the individual by society. The Nazis knew very well how to exploit the complex of the “taxpayer’s money.” They went so far as to grant, during the first years of their rule, a kind of tax amnesty, publicized by Goering. When they had to resort to heavier taxation than ever before they camouflaged it most

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35 OPA: Office of Price Administration. Set up in 1941.
36 $100 = $800; $100,000 = $800,000 in 2005.
37 About $200,000 in 2005.
skilfully as charity, voluntary donations, and so forth, and collected large amounts of money by illegal threats, rather than by official tax legislation.

Here are a few examples of the anti-taxation complex:

The high-scoring man, M105, who is violently anti-Semitic and associated with the “lunatic fringe,” says:

“It is the taxpayer’s money that has been put into South America; other countries will think we are fools.”

M345, a radar engineer of the Extension Testing Class, who scores middle on E, low on F, but high on PEC, believes:

(What about government control of business?) “It has gotten to the point where it is requiring too much of the citizens’ tax money and time.”

Again, the taxpayer’s complex is not limited to high scorers. The low-scoring man, M116, the deviate case of a conformist, conventional conservative definitely opposed to prejudice, strongly identified with his father, accepts his Republican views:

“… also because businessmen generally don’t like the taxes.”

In case of a new economic crisis, where unemployment would necessitate high taxation of people whose incomes have shrunk, this complex would undoubtedly play an exceptionally dangerous role. The threat is the more serious since, in such a situation, a government which would not impose taxes would fail, while one which would take steps in this direction would invariably antagonize the very same group from which totalitarian movements most likely draw their support.

4. Foreign Policy And Russia

Lack of information on the part of our subjects prevails, even more than anywhere else, in the area of foreign politics. There are usually rather vague and misty ideas about international conflicts, interspersed with morsels of information on some individual topics with which the subjects either happen to be familiar or to which they have taken a fancy. The general mood is one of disappointment, anxiety, and vague discontent, as symbolically epitomized by the medium-scoring woman, F340B: “Seems we haven’t got any foreign policy.”

This may easily be a mere echo of newspaper statements frequently made at the time of the study by columnists such as Walter Lippman and Dorothy Thompson. Repeating them transforms the feeling of insecurity and disorientation of many of our subjects into the semblance of critical superiority. More than in any other political sphere, our subjects live “from hand to mouth” in the area of international affairs.

There is a striking lack of a sense of proportion, of balanced judgment, considering the importance or unimportance of topics of foreign politics. One illustration, stemming from the “easy going” low scorer M711:

(Major problems facing country?) “Hard question to answer... Perhaps the main one is how we’re going to fit in with the rest of the world... I’m a little concerned about what we seem to be doing in China... If we are a carrier of the torch of the Four Freedoms, I think we are a little inconsistent in our maneuvers in China and Indonesia.”

This statement seems to be a “day residue” of continuous newspaper reading rather than the expression of autonomous thinking. Yet it should be noted that it remains within the anti-imperialist frame of reference of the low scorer.

The symbol of political uneasiness is the atom bomb which is dreaded everywhere. The stand taken toward the atom bomb seems to differentiate the high from the low scorers. As it is to be expected, also for psychological reasons, the high scorers are all out for secrecy. Here, as elsewhere, “they want to keep what we have.”

M662A, the San Quentin “tough guy,” high on all scales:

(Threats to present form of government?) “Atom bomb. If these other countries get it, they’re going to use it on us and we’re going to have to look out for Russia. … I’m for Russia, but … I think sooner or later we’re going to go to war with them.”

As to the prospect of a devastating war, this man seems to take a fatalistic view as if it were a natural catastrophe rather than something dependent on humans. This is in keeping with our clinical knowledge of the male high scorers’ psychological passivity (cf. p. 575).

The low scorers either want to outlaw the atom bomb or to make the secret public:

M627, the alcoholic sex-offender, low on E and PEC but high on F:

(Major problems facing this country?) “Well, I think this atom bomb. (Solution?) … Well, it ought to be outlawed and money appropriated to see if we can’t use that power for good.”

F515, the “genuine liberal” who is to be discussed in detail in Chapter XIX (p. 782), pleads for international atomic control:

“Truman doesn’t want to give away the secret of the atom bomb — I think he should. It’s already out anyway.”

Although the over-all ideology is fear of war, the high scorer’s attitude indicates that, while deeming war inevitable, they have some underlying sympathy for war-making, such as that found in the Los Angeles high-scoring radio writer 5003 characterized as highly neurotic:

As for the world state, he expects anything at the present time.

“Why shouldn’t we have further wars? We are animals and have animal instincts and Darwin showed us it is the survival of the fittest. I’d like to believe in the spiritual brotherhood of men, but it’s the strong man who wins.”

This kind of phrasing, “why shouldn’t we have further wars,” is indicative of his agreement with the idea, in spite of his talk of spiritual brotherhood. The use that is often made of the Darwinian slogan of the survival of the fittest in order to rationalize crude aggressiveness, may be significant of the fascist potential within American “naturalism,” although it is supposedly linked to progressive ideals and enlightenment.

5009, a 32-year-old teaching principal in a small California town, who scores high on all scales, rationalizes his belief in a forthcoming war differently:

He expects no warless world and thinks that the next war will be with Russia. “The United States has always ranged itself against dictatorship.”
While he shows the typical high scorers’ attitude — psychologically linked to cynicism and contempt for man — of regarding war as unavoidable, he justifies a policy which actually may lead to war with a democratic ideal: the stand to be taken against dictatorships.

A third aspect of subscribing to the war idea comes up in the interview of the aforementioned 5031, a wealthy building contractor. He feels that perhaps we had better go to war with Russia now and get it over with.

Here the high scorer’s typical cynicism, a fusion of contempt for man, exaggerated down-to-earthness, and underlying destructiveness, is allowed uncensored expression. Whereas in the sphere of private morale such psychological urges are held at bay by the acceptance of more or less conventionalized humane standards, they are let loose in the sphere of international politics where there seems to be as little of a collective superego as there is of a truly powerful supranational control agency.

The all-too-ready assumption that war cannot be abolished — which, according to this man, could be hoped for only if military men ran the UNO38 — is fused with the administrative, quasi-technical, idea that one “should get it over with” as soon as possible, that Russia should be taken care of. War and peace become matters of technological expediency. The political consequence of this way of thinking is self-explanatory.

As with many other political topics, attitude toward Russia, whether for or against, does not by itself differentiate with any sharpness between high and low scorers. There is, first, a kind of “pseudo-low” attitude toward Russia. It falls in line with the general admiration of power in high scorers and is positive only as far as Russian military successes are concerned. It turns into hostility where Russian strength is presented as potentially dangerous. This happens with the San Quentin inmate M621A, who scores low on E and F but high on PEC. He expresses his true anti-Russian feelings by means of personalization:

(Major problems facing country today?) “I think Russia…. (Subject fears a war with Russia sooner or later over the atom bomb.) Russia wants control of territory in China, so do the United States and England. (What do you dislike most about Russia?) Well, a little bit too aggressive. Of course, they’ve done some wonderful things. Five year plan, educated themselves. (What good things about Russia?) Lots of stamina to stand up under hardship. (Objections?) I met quite a few Russians. Don’t like them, because they seem to be overbearing. (How do you mean?) They like to have their own way. … (Subject met the Russians he has been exposed to in Shanghai, chiefly Russian merchants.) They really believe in ‘taking’ you. They are not very clean…. I didn’t have any very definite ideas before.”

It may be noted how close this man’s attitude toward the Russians comes to certain anti-Semitic stereotypes. However, he has nothing against the Jews; as a matter of fact his wife is Jewish. In this case anti-Russianism may be a phenomenon of displacement.

However, there is also a “genuine” low scorer’s negative attitude against Russia, based on aversion to totalitarianism. Here, the Psychiatric Clinic patient M204, suffering from anxiety neurosis, a moderate socialist and militant pacifist, with low scores on all scales, fits in:

He is a little skeptical about the Soviet Union, disapproving of their totalitarian methods, but being interested in “their interesting experiment.”

Another example is M310, a liberal of the Extension Testing Class with an unusually low score, assistant manager for an advertising agency, whose criticism touches upon formal democratism while at the same time he is repelled by the oligarchic aspects of Russian government:

(Your understanding of democracy?) “Government of, for, and by the people. Government by majority, directed to its achieving good results for the people. May be a difference between Nazi Germany and Soviet Russia, in that sense, may be democracy in Russia. I don’t think it necessarily takes our voting system, although I like (democratic voting)…. (You are critical of Soviet Russia?) I don’t like the concentration of political power in so few hands.”

Sometimes this kind of critique assumes, with low scorers, the aspect of disagreement with American communists because of their wholesale endorsement of Russian politics.

M203, a teacher, “liberal but not radical,” with low scores on all scales:

“‘It is good to have intelligent, liberal leadership, rather than radical leadership, which would be bad. (Example?) Well, like the communists in this country: they are not intelligent, they are too radical, and there is too much line which is determined by Russia. For instance, Roosevelt was less rigid and learned more by his mistakes.”

It should be noted that this man is an outspoken anti-fascist who finds it “disgraceful that Bilbo39 should be in Congress.”

As to the pro-Russian attitude found among low scorers, it cannot be overlooked that it has sometimes a somewhat mechanical outlook. Here the element of stereotypy comes clearly to the fore in low scorers. As an example M713A may serve. He is a young veteran, studying landscape architecture, whose scores are all low.

(How do you feel about Soviet Russia?) “A very wonderful experiment. … I believe that if left alone will be the greatest power in a few years. (Disagreement with the communists’ line?) Just in the matter of approach. Their approach is a little too violent, though I can see the reason for it…. I think we ought to approach it a little more gradually…. If went into communism would just be like the army…. May be take a hundred years — we are working gradually toward it.”

It is a question whether the idea of a gradual development is compatible with the theory of dialectical materialism officially accepted in Russia, or whether it is indicative of a dubious element in the subject’s appreciation of the “wonderful experiment.” It should be noted that the idea of socialism as an “experiment” stems from the vernacular of middle-class “common sense” and it tends to replace the traditional socialist concept of class struggle with the image of a kind of joint,

unanimous venture — as if society as a whole, as it is today, were ready to try socialism regardless of the influence of existing property relations. This pattern of thinking is at least inconsistent with the very same social theory to which our subject seems to subscribe. Anyway, he, like any of our other subjects, goes little into matters of Marxian doctrine or of specific Russian issues, but contents himself with rather a summary positive stand.

And then there is the idea of the “greatest power.” That this idea is not exceptional among low scorers, in other words, that a positive stand toward Russia may have something to do with the Russian successes on the battle-fields and in international competition, rather than with the system, is corroborated by the San Quentin inmate M619, who scores low on F and high on PEC, the man who does not believe in any real utopia:

“Well, Russia is undoubtedly one of the most powerful nations in the world today. They’ve risen to power in the last few years and made more progress than any other country.”

Our general impression concerning our subjects’ attitude towards Russia may be summed up as follows. To the vast majority of Americans, the very existence of the Soviet Union constitutes a source of continuous uneasiness. The emergence and survival of a system that has done away with free enterprise seems to them a threat to the basic tenets of the culture of this country, to the “American way,” by the mere fact that it has shattered the belief in liberal economy and liberal political organization as a “natural” eternal phenomenon which excludes any other rational form of society. On the other hand, the success of Russia, particularly her performance during the war, appeals strongly to the American belief that values can be tested by the outcome, by whether they “work” — which is a profoundly liberalistic idea by itself. The way our subjects cope with this inconsistency of evaluation differentiates between high and low scorers. To the former, the Soviet Union, incompatible with their frame of reference, should be done away with as the extreme expression of the “foreign,” of what is also in a psychological sense “strange,” more than anything else. Even the fact that Russia has proved successful in some respects is put into the service of this fantasy: frequently, Russian power is exaggerated, with a highly ambivalent undertone comparable to the stereotypes about “Jewish world power.” To the low scorers Russia is rarely less “strange” — an attitude which has doubtless some basis in reality. But they try to master this sense of strangeness in a different way, by taking an objective attitude of appreciation, combining understanding with detachment and a dash of superiority. When they express more out-spoken sympathies for the Soviet Union, they do so by implicitly translating Russian phenomena into ideas more familiar to Americans, often by presenting the Russian system as something more harmless and “democratic” than it is, as a kind of pioneering venture somehow reminiscent of our own tradition. Yet indices of a certain inner aloofness are rarely missing. The low scorers’ pro-Russian sympathies seem to be of a somewhat indirect nature, either by rigid acceptance of an extraneous “ticket” or by identification based on theoretical thinking and moral reflections rather than on an immediate feeling that this is “my” cause. Their appraisal of Russia frequently assumes an air of hesitant, benevolent expectancy — let us see how they will manage. This contains both an element of authentic rationality and the potential of their swinging against Russia under the cover of handy rationalizations if pressure of public opinion should urge such a change.

5. Communism

The complex, Russia, is closely associated with the complex of communism in the minds of our subjects. This is all the more the case since communism has ceased to be in the public mind an entirely new form of society, based on a complete break in the economic setup, and has become bluntly identified with the Russian government and Russian influence on international politics. Hardly any reference to the basic issue of nationalization of the means of production as a part of the communist program has been found in our sample — a negative result which is significant enough with regard to the historical dynamics to which the concept of communism has been subjected during the last two decades.

Among the high scorers the only feature of the old idea that seems to have survived is the “bogy” of communism. The more the latter concept is emptied of any specific content, the more it is being transformed into a receptacle for all kinds of hostile projections, many of them on an infantile level somehow reminiscent of the presentation of evil forces in comic strips. Practically all features of “high” thinking are absorbed by this imagery. The vagueness of the notion of communism, which makes it an unknown and inscrutable quantity, may even contribute to the negative affects attached to it.

Among the crudest expressions of these feelings is that of our insect toxicologist M108, by whom the problem of communism is stated in terms of plain ethnocentrism:

(Why is he against communism?) “Well, it is foreign. Socialism, o.k. — you respect a man who is a socialist but a communist comes from a foreign country and he has no business here.”

F111, who scores high on E, middle on F, and low on PEC, is a young girl who wants to become a diplomat because she is “mad at England and Russia.” Her idea of communism has an involuntarily parodic ring:

(Why is he against communism?) “Fascists and communists. I don’t like the totalitarian ideas of the fascists, the centralization of the communists. In Russia nothing is private, everything goes to one man. They have violent ways of doing things.”

To the mind of this woman, the idea of political dictatorship has turned into the bogy of a kind of economic supra-individualism, just as if Stalin claimed ownership of her typesetter.

By a similarly irrational twist another high scorer, M664B, an uneducated and unintelligent sex offender of the San Quentin group, with high scores on all scales, simply associates communism with the danger of war:

“If labor keeps getting more power, we’ll be like Russia. That’s what causes wars.”
The complete irrationality, not to say idiocy, of the last three examples shows what vast psychological resources fascist propaganda can rely on when denouncing a more or less imaginary communism without taking the trouble to discuss any real political or economic issues.

If representatives of this attitude enter upon any argumentation at all, it is, the last examples indicate, centered in the facile, though not completely spurious identification of communism and fascism which displaces hostility against the defeated enemy upon the foe to be.

Low scorers are not immune in this respect. Thus the low-scoring student-minister M910 is of the following opinion:

(How do you feel about Russia’s government?) “I think there is very little difference between fascism and communism as it’s practiced in Russia. The 1936 Constitution is a marvelous document. I think it’s five hundred years ahead of our Constitution because it guarantees social rights instead of individual rights but when man hasn’t any rights except as a member of the Communist Party… I think it’s capitalistic… (What is the nature of your objections to Russia?) Well, first of all, I think it was Russia that carried the ball in entering this veto power into the UNO which I think will be the death of the thing right now… Russia has got the things right where she wants them. We think we’re the leaders but we fool ourselves… ” (Subject objects strongly to deceitful diplomacy.)

High scorers who make less intellectual effort simply find communism not individualistic enough. The standard phraseology they employ contrasts nicely with the belief in spiritual independence which they profess. We quote as an example F106, a high scorer of the Public Speaking Class group, a young teacher:

(Political outgroups?) “Communists have some good ideas but I don’t think too much of them. They don’t give the individuals enough mind of their own.”

Sometimes the identification of communism and fascism is accompanied by paranoid twists in the Elders of Zion style. M345, our radar field engineer:

(What do you think of the P.A.C.?) “Never found any definite information on the C.I.O…. but … C.I.O. seems the agency to turn international, certainly has got all the earmarks, not because of being labor union, but just because of the way they compare.” (Subject compares communism to Hitler in Mein Kampf, telling exactly what planned to do and how, and then doing it.) “C.I.O. has followed the lines of action very similar to pronounced policies of Comintern — even their name, Congress for Industrial Workers; not much faith in the communists succeeding. Their aim is tight little control of their own group.”

The mix-up of Comintern, CIO, and Mein Kampf is the appropriate climate for panic, and subsequent violent action.

But this climate by no means prevails. There is one quite frequently noted way of dealing with the problem of communism which safeguards the aspects of detached objectivity while allowing for good-natured rejection. It reminds one of the story of the boy who, when offered some very sour dish and asked whether he liked it answered: “Excellent — when I’ll be grown up.” Communism is a good thing for the others, particularly for “those foreigners,” from whom it has been imported anyway. This technique is employed by both high and low scorers. M008, the liberal-minded Jefferson descendant:

“The communists may be able to do something in the Soviet Union, but they would utterly fail here.”

In M115, the low-scoring fraternity man, the argument has a noticeable taint of contempt for the have-nots. This is the man who wants “none of this Marxian stuff.”

“… but in poorer countries, like in Russia, Germany, etc., it’s necessary in some modified form; but not in America. We have too much here already, that is we are too developed already.”

The subject is not struck by the idea that a collectivistic economy might be easier in an industrially highly advanced, mature country, rather than more difficult. To him, communism is simply identified with enhancement of material productive powers through more efficient organization. He seems to be afraid of overproduction as if this concept would still make sense in an economy no longer dependent upon the contingencies of the market.

Even the extreme low scorer M1206a, of the Maritime School group, who believes that America will eventually become a socialist country,

thinks that Russia has a wonderful system of government — for Russia “though I don’t think we could transplant its system to this country… though we should watch her and get ideas to build our own country better.”

In this case the argument is mitigated by an element of thoughtfulness which is in accordance with the stand taken by this subject with regard to the Communist Party in this country:

“Well, I don’t know a great deal about it. I believe that if a man wants to be a communist, that’s not only his privilege, but his duty … to try and convince as many people as he can… ” Subject objects vigorously to red-baiting tactics… “I think that Russia will be the most democratic country in the world in time… Joe has been a little ruthless at times, but…”

The argument is fused with the idea that socialism would not be “practical,” for purely economic reasons which are mostly taken from the very sphere of a profit system which is supposed to be replaced under socialism by an economic organization molded after the needs of the population. F359, the previously (pp. 616, 690) quoted high-scoring accountant in a government department:

Subject thinks that communism is all right for Russia, but not for this country, although the trend seems to be more and more that way. She believes in private ownership of property and the private enterprise system. She considers it more efficient. She is not so sure about government ownership of public utilities such as water, etc. She thinks that they probably operate better under private ownership, that the costs are lower.

The interviews of other subjects show an unmistakably condescending overtone of this same argument, such as M107, a medical student who scores high on E but middle on F and PEC:

“We can cooperate with Russia; if they want communism they have to have it.”

This type of liberal approach, of which, incidentally, the
Hitler regime profited during the whole Chamberlain era of noninterference, is not as broad-minded as it may appear. It often hides the conviction that there is no objective truth in politics, that every country, as every individual, may behave as it likes and that the only thing that counts is success. It is precisely this pragmatization of politics which ultimately defines fascist philosophy.

Obviously, the relationship between anti-communism and fascist potential as measured by our scales should not be oversimplified. In some of our earlier studies the correlation between anti-Semitism and anti-communism was very high, but there is reason to believe that it would not be so high today, not, at least, at the surface level. During the last several years all the propaganda machinery of the country has been devoted to promoting anti-communist feeling in the sense of an irrational “scare” and there are probably not many people, except followers of the “party line,” who have been able to resist the incessant ideological pressure. At the same time, during the past two or three years it may have become more “conventional” to be overtly opposed to anti-Semitism, if the large number of magazine articles, books, and films with wide circulation can be regarded as symptomatic of a trend. The underlying character structure has little bearing on such fluctuations. If they could be ascertained, they would demonstrate the extreme importance of propaganda in political matters. Propaganda, when directed to the anti-democratic potential in the people, determines to a large extent the choice of the social objects of psychological aggressiveness.